

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kenmin Takamura		10/20/2009	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Kenmin Shokuhin Kabishiki Kaisha		
Street Address:	1-1, Kaigan-dori 5-chome, Chuo-ku, Kobe-shi		
City:	Hyogo-ken		
State/Country:	JAPAN		
Entity Type:	CORPORATION: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2909685	KENMIN	
CORRESPONDENCE DATA			
Fax Number:	(312)474-0448		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-474-6300		
Email:	janderfuren@marshallip.com		
Correspondent Name:	Marshall, Gerstein & Borun LLP		
Address Line 1:	233 S. Wacker Drive		
Address Line 2:	6300 Sears Tower		
Address Line 4:	Chicago, ILLINOIS 60606-6357		
ATTORNEY DOCKET NUMBER:	27439/61602		
DOMESTIC REPRESENTATIVE			
Name:	Marshall, Gerstein & Borun LLP		
Address Line 1:	233 S. Wacker Drive		
Address Line 2:	6300 Sears Tower		
Address Line 4:	Chicago, ILLINOIS 60606-6357		

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NAME OF SUBMITTER:	Jill Anderfuren
Signature:	/ja/
Date:	11/19/2009
Total Attachments: 1 source=kenmin003#page1.tif	

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THIS ASSIGNMENT entered between Kenmin Takamura, an individual, (TAKAMURA) and Kenmin Shokuhin Kabishiki Kaisha, a corporation of Japan, with an address of 1-1, Kaigan-dori 5-chome, Chuo-ku, Kobe-shi, Hyogo-ken, Japan (KENMIN JAPAN).

WHEREAS, TAKAMURA is jointly the owner with KENMIN JAPAN of all right, title and interest in and to the trademark KENMIN, as registered under U.S. Trademark Registration No. 2,909,685, including the goodwill of the business symbolized thereby, and the corresponding registration; and

WHEREAS, KENMIN JAPAN desires to acquire and TAKAMURA wishes to assign to KEMIN JAPAN any and all rights he has in and to the KENMIN trademark and the goodwill appurtenant thereto, so that KENMIN JAPAN will be the sole owner of any and all rights to the KENMIN Trademark;

NOW, THEREFORE, in consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, TAKAMURA hereby assigns to KENMIN JAPAN any and all of his right, title and interest in and to the KENMIN Trademark, together with the goodwill of the business symbolized thereby, the right to sue for past infringement, and the right to prosecute and maintain registrations.

Kenmin Takamura

By: *K. Takamura*
Name: Kenmin Takamura
Date: October 20, 2009

Accepted by:

Kenmin Shokuhin Kabushiki Kaisha

By: *I. Takamura*
Name: Issai Takamura
Title: President
Date: October 20, 2009