

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Zeraim General Ltd.		09/21/2009	CORPORATION: ISRAEL
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Syngenta Participations AG		
<b>Street Address:</b>	Schwarzwaldallee 215		
<b>City:</b>	Basel		
<b>State/Country:</b>	SWITZERLAND		
<b>Postal Code:</b>	CH4058		
<b>Entity Type:</b>	CORPORATION: SWITZERLAND		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78819674	ZERAIM GEDERA THE SEED COMPANY	
<b>Registration Number:</b>	3381840	ZERAIM GEDERA	
<b>Registration Number:</b>	3079002	PETITE TREAT PERSONAL SEEDLESS WATERMELON	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(336)632-2012		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Phone:</b>	336-632-6049		
<b>Email:</b>	susan.keefer@syngenta.com		
<b>Correspondent Name:</b>	Rebecca Howard		
<b>Address Line 1:</b>	410 Swing Road		
<b>Address Line 4:</b>	Greensboro, NORTH CAROLINA 27409		
<b>ATTORNEY DOCKET NUMBER:</b>	ZERAIM GEDERA		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Rebecca Howard		

OP \$90.00 78819674

**900148053**

**TRADEMARK  
 REEL: 004099 FRAME: 0439**

Address Line 1: 410 Swing Road  
Address Line 4: Greensboro, NORTH CAROLINA 27409

NAME OF SUBMITTER:	Rebecca Howard
Signature:	/REBECCA HOWARD/
Date:	11/19/2009

Total Attachments: 2  
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**ASSIGNMENT**

**WHEREAS**, Zeraim Gadera Seed Ltd., an Israeli Company (Assignor), is the owner of U.S. trademark Registration Nos. 3079002 and 3381840 and U.S. Trademark Application No. 78/819674 as more fully listed on the attached Schedule A; (hereinafter referred to as "Assignor's Marks"); and

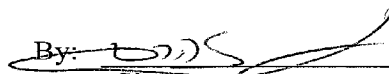
**WHEREAS**, Syngenta Participations AG, a Swiss Corporation (Assignee), with a U.S. mailing address of 410 Swing Road, Greensboro, North Carolina 27409, is desirous of acquiring Assignor's Marks;

**NOW, THEREFOR**, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee, the entire right, title and interest in and to Assignor's Marks and any and all U.S. Applications and Registrations as set forth herein, together with the whole of the goodwill of the business pertaining thereto, the rights of the Assignor to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, at common law and/or to the end of the term or terms for which registration of the Assignor's Mark may be granted or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all claims for damages by reason of past infringement of the Assignor's Mark with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.


**IN TESTIMONY WHEREOF**, Assignor has caused its name to be assigned and its seal affixed, by its duly authorized officer, this 21 day of September, 2009.

Zeraim Gadera Ltd.

Zeraim Gadera LTD

By:  \_\_\_\_\_  
Signature  
Head of Zeraim Gadera  
CFO  
\_\_\_\_\_  
Typed Name  
Amnon Eshet + Zohar Hourvi  
\_\_\_\_\_  
Title

SCHEDULE A

U.S. Registration No./Application No.	Mark
U.S. Registration No. 3079002	<i>Petite Treat</i> <small>Personal Seedless Watermelon</small>
U.S. Registration No. 3381840	ZERAIM GEDERA
US Application No. 78/819674	 ZERAIM GEDERA <i>The Seed Company</i>

Zeraim Gedera LTD

HL  
NS