

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
iGuide, Inc.		11/19/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Namemedia, Inc.		
Street Address:	230 Third Avenue		
City:	Waltham		
State/Country:	MASSACHUSETTS		
Postal Code:	02451		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	2402131	TAROT MAGIC	
Registration Number:	2689079	KARMA COINS	
Registration Number:	2779271	BUYDOMAINS.COM	
Registration Number:	2787826	ORACLE OF CHANGES	
Registration Number:	3089673	SEEQ	
Registration Number:	3568651	NAMEMEDIA	
Registration Number:	3688529	BUYDOMAINS.COM	
Registration Number:	3703767	BUYDOMAINS.COM	
Registration Number:	3578012	ACTIVEAUDIENCE	
Registration Number:	3578013	ACTIVEAUDIENCE.COM	
Registration Number:	3556102	DAVE'S GARDEN	
Serial Number:	78903222	NAMEMEDIA	
Serial Number:	77232333	SITEMARKET	
Serial Number:	78901624	SITESENSE	

CH \$365.00 2402131

900148089

TRADEMARK  
 REEL: 004099 FRAME: 0463

**CORRESPONDENCE DATA**

Fax Number: (617)395-7070

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 617-395-7000

Email: jlwtrademarks@ll-a.com

Correspondent Name: John L. Welch

Address Line 1: One Main Street

Address Line 2: Lando & Anastasi, LLP

Address Line 4: Cambridge, MASSACHUSETTS 02142

ATTORNEY DOCKET NUMBER:

N2015-4000

NAME OF SUBMITTER:

John L. Welch

Signature:

/johnlwelch/

Date:

11/19/2009

Total Attachments: 5

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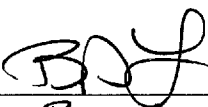
## ASSIGNMENT

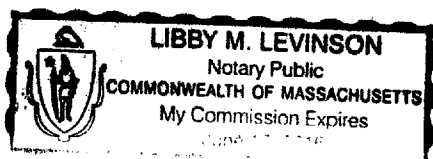
WHEREAS, iGuide, Inc., a Delaware corporation having a place of business at 230 Third Avenue, Waltham, Massachusetts 02451 is the owner of all right, title, and interest in and to the service marks listed in Schedule A ("Purchased Assets");

WHEREAS, NameMedia, Inc., a Delaware corporation having a place of business at 230 Third Avenue, Waltham, Massachusetts 02451, is desirous of acquiring the service marks for the specified goods, together with the goodwill of the businesses associated therewith and together with the registrations and applications therefor;

NOW, THEREFORE, in consideration of the sum of ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, iGuide, Inc. does hereby assign to NameMedia, Inc., its entire right, title, and interest in and to the Purchased Assets for said goods, together with the goodwill of the businesses associated therewith and together with the registrations and applications therefor.

iGuide, Inc.

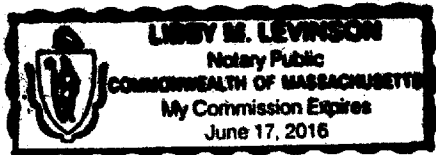
  
By: Brian D. Lucy  
Title: CFO  
Date: 11/19/09



Subscribed and sworn to before  
me this 19 day of November, 2009

*Libby M. Levinson*

Notary Public



## SCHEDULE A

### Purchased Assets

#### Service marks

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TAROT MAGIC for the services recited in the registration together with the goodwill of the business associated with said mark and together with United States Service mark Registration No. 2,402,131 for said mark;

KARMA COINS for the services recited in the registration together with the goodwill of the business associated with said mark and together with United States Service mark Registration No. 2,689,079 for said mark;

BUYDOMAINS.COM for the services recited in the registration together with the goodwill of the business associated with said mark and together with United States Service mark Registration No. 2,779,271 for said mark;

ORACLE OF CHANGES for the services recited in the registration together with the goodwill of the business associated with said mark and together with United States Service mark Registration No. 2,787,826 for said mark;

SEEQ for the services recited in the registration together with the goodwill of the business associated with said mark and together with United States Service mark Registration No. 3,089,673 for said mark;

NAMEMEDIA for the services recited in the registration together with the goodwill of the business associated with said mark and together with United States Service mark Registration No. 3,568,651 for said mark;

BUYDOMAINS.COM (AND DESIGN) for the services recited in the registration together with the goodwill of the business associated with said mark and together with United States Service mark Registration No. 3,688,529 for said mark;

BUYDOMAINS.COM for the services recited in the registration together with the goodwill of the business associated with said mark and together with United States Service mark Registration No. 3,703,767 for said mark;

ACTIVEAUDIENCE for the services recited in the registration together with the goodwill of the business associated with said mark and together with United States Service mark Registration No. 3,578,012 for said mark;

ACTIVEAUDIENCE.COM for the services recited in the registration together with the goodwill of the business associated with said mark and together with United States Service mark Registration No. 3,578,013 for said mark;

DAVE'S GARDEN for the services recited in the registration together with the goodwill of the business associated with said mark and together with United States Service mark Registration No. 3,556,102 for said mark;

NAMEMEDIA for the services recited in the application together with the goodwill of the business associated with said mark and together with United States Service mark Application Serial No. 78/903,222 for said mark;

SITEMARKET for the services recited in the application together with the goodwill of the business associated with said mark and together with United States Service mark Application Serial No. 77/232,333 for said mark; and

SITESENSE for the services recited in the application together with the goodwill of the business associated with said mark and together with United States Service mark Application Serial No. 78/901,624 for said mark.

## WITNESS OF SIGNATURE

STATE OF MA.

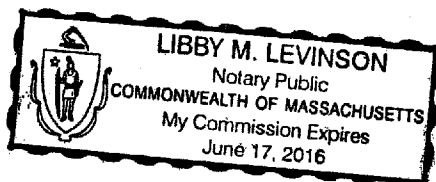
COUNTY OF Middlesex

On this 19<sup>th</sup> day of November, 2009.

before me, the undersigned notary public, personally appeared Brian D Lucy  
Name of Person Acknowledging

proved to me through satisfactory evidence of identification, which was MA Drivers License  
Type of Identification

to be the person whose name is signed on the preceding or attached document in my presence.



Libby Levinson  
Signature of Notary Public

June 17 2016  
Commission Expiration Date of Notary Public