

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Achiever USA Corporation		11/11/2009	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Simple Products Corporation		
Street Address:	138 East 12300 South		
Internal Address:	Suite C-165		
City:	Draper		
State/Country:	UTAH		
Postal Code:	84020		
Entity Type:	CORPORATION: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2976976	COLOR SPLASH	
CORRESPONDENCE DATA			
Fax Number:	(801)566-0750		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	801-566-6633		
Email:	murphy@tnw.com, docket@tnw.com, connor@tnw.com, barracough@tnw.com, ericksen@tnw.com		
Correspondent Name:	Erik S. Ericksen		
Address Line 1:	P.O. Box 1219		
Address Line 4:	Sandy, UTAH 84091-1219		
ATTORNEY DOCKET NUMBER:	3172-002.TM		
NAME OF SUBMITTER:	Erik S. Ericksen		
Signature:	/eriksericksen/		

OP \$40.00 2976976

Date:

11/19/2009

Total Attachments: 2

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WHEN RECORDED RETURN TO:
Erik S. Ericksen
THORPE NORTH & WESTERN, LLP
P.O. BOX 1219
SANDY, UTAH 84091-1219

ATTORNEY DOCKET NO. 3172-002.TM

ASSIGNMENT

WHEREAS, Achiever USA Corporation, (hereinafter referred to as "Assignor"), a corporation duly organized and existing under the laws of the State of Nevada, having a principal business office at 2555 South 900 West, Salt Lake City, Utah 84119, is the owner of all right, title, and interest in and to the trademark **COLOR SPLASH** (hereinafter referred to as the "Mark") which is registered with the U.S. Patent and Trademark Office under Registration No. 2,976,976, having a registration date of July 26, 2005 (hereinafter referred to as the "registration"); and

WHEREAS, Simple Products Corporation, (hereinafter referred to as "Assignee"), a corporation duly organized and existing under the laws of the State of Utah, having a principal business office at 138 East 12300 South, Suite C-165, Draper, Utah 84020 is desirous of acquiring all right, title and interest in and to the Mark held by Assignor, and the above-identified registration;


NOW, THEREFORE, in consideration of good and valuable consideration including partial satisfaction of debts owed to Assignee by Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee any and all right, title and interest which it may hold in and to the Mark and the above-identified registration, together with the goodwill of the business symbolized by and associated with the Mark.

ASSIGNOR hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all certificates of registration of the Mark to Assignee as the owner of the entire interest of said Mark, for the sole use and benefit of said Assignee, its successors, assigns and legal representatives.

This Assignment and Agreement shall be binding upon any and all successors of the Assignor.

EFFECTIVE as of this 11 day of November, 2009.

Achiever USA Corporation



By: Brian Christensen

Title: *President*