

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
LG Chem Investment Ltd.	FORMERLY LG Chemical Ltd.	03/04/2003	CORPORATION: KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LG Corp.		
<b>Street Address:</b>	20, YOIDO-DONG, YONGDUNGPO-KU		
<b>City:</b>	Seoul		
<b>State/Country:</b>	KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF		
<b>Entity Type:</b>	CORPORATION: KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2791720	NATURELIFE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(310)586-7800		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(949) 732-6587		
<b>Email:</b>	tenen-aokie@gtlaw.com		
<b>Correspondent Name:</b>	Elise Tenen-Aoki/Greenberg Traurig LLP		
<b>Address Line 1:</b>	2450 Colorado Ave		
<b>Address Line 2:</b>	Suite 400E		
<b>Address Line 4:</b>	Santa Monica, CALIFORNIA 90404-5524		
<b>ATTORNEY DOCKET NUMBER:</b>	070475.010100		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Elise Tenen-Aoki / Greenberg Traurig LLP		
<b>Address Line 1:</b>	2450 Colorado Ave		

CH \$40.00 2791720

**900148131**

**TRADEMARK  
 REEL: 004099 FRAME: 0822**

Address Line 2: Suite 400E  
Address Line 4: Santa Monica, CALIFORNIA 90404

NAME OF SUBMITTER:	Elise Tenen-Aoki
Signature:	/eta/
Date:	11/19/2009
Total Attachments: 0	

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