

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Digital ID World, LLC		11/20/2009	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	International Data Group, Inc.		
Street Address:	5 Speen Street		
City:	Framingham		
State/Country:	MASSACHUSETTS		
Postal Code:	01701		
Entity Type:	CORPORATION: MASSACHUSETTS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2983193	DIGITAL ID WORLD	
CORRESPONDENCE DATA			
Fax Number:	(508)424-4807		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	508-935-4260		
Email:	trademark_docket@idg.com		
Correspondent Name:	International Data Group, Inc.		
Address Line 1:	5 Speen Street		
Address Line 4:	Framingham, MASSACHUSETTS 01701		
ATTORNEY DOCKET NUMBER:	IDG 06-024MP-US		
NAME OF SUBMITTER:	Eline M. Senay		
Signature:	/Elaine M Senay/		
Date:	11/20/2009		

CH \$40.00 2983193

Total Attachments: 2

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TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT (hereinafter referred to as "Assignment") effective the 20th day of November, 2009 between Digital ID World, LLC., a Delaware Limited Liability Company ("Assignor"), and International Data Group, Inc., a Massachusetts Corporation ("Assignee").

RECITALS

WHEREAS, Assignor agrees to assign and transfer certain intellectual property assets presently owned by Assignor to Assignee; and

WHEREAS, included among the assets to be assigned and transferred by Assignor are those pending and registered trademarks and all the registration applications and unregistered or common law trademarks, service marks, trade names and logos used by Assignor in connection with the business of the Assignor as listed on Exhibit A attached hereto (collectively the "Marks").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor hereby agrees as follows:

1. Assignment.

Assignor hereby grants, transfers, assigns, conveys, and relinquishes exclusively to Assignee, its successors and assigns forever, the entire title, right, interest, and ownership in and to the Marks, together with the applications for the registrations of and registrations for the Marks, and the good will of the business symbolized by and associated with said Marks and registrations thereof, including, but not limited to, the following:

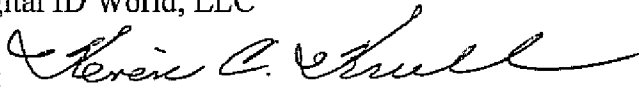
(a) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Marks or the registrations thereof or such associated goodwill;

(b) the right to secure registrations therein in Assignee's own name and to secure renewals and extension of the registrations and applications for registrations in the United States of America or any other country; and

(c) the right to determine, in Assignee's sole discretion whether or not any registrations or applications for registration of the Marks shall be preserved and maintained or registered.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be executed as a sealed instrument as of the date written below by its officer thereunto duly authorized.

Digital ID World, LLC

By: 

Name: Kevin C. Krull

Exhibit A

Marks

U.S. Trademark Registration No. 2983193 for DIGITAL ID WORLD

A handwritten signature or set of initials, possibly 'DID', written in black ink and underlined.