

TO: JENNA R. JOHNSTON COMPANY: 2200 DON TYSON PARKWAY

## TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tyson Foods, Inc.		11/04/2009	CORPORATION:
RECEIVING PARTY DATA			
Name:	Tyson Pet Products, Inc.		
Street Address:	2200 Don Tyson Parkway		
City:	Springdale		
State/Country:	ARKANSAS		
Postal Code:	72762		
Entity Type:	CORPORATION: Delaware		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Serial Number:	77794761	CANINE CRAVERZ	
Serial Number:	77843795	CHEWZERS	
Serial Number:	77794754	MEATY PLEASERS	
Serial Number:	77794747	PURE CHEWS	
Serial Number:	77773615	SMART CHEWS	
Serial Number:	77773585	TRUE CHEWS	
Serial Number:	77804267	WAGS WELL	
Serial Number:	77805795	WAGS WORTHY	
Serial Number:	77804231	WHAT A GREAT SNACK	
CORRESPONDENCE DATA			
Fax Number:	(479)757-8498		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	jenna.johnston@tyson.com		
Correspondent Name:	Jenna R. Johnston		
Address Line 1:	2200 Don Tyson Parkway		

CH \$240.00 77794761

TO: JENNA R. JOHNSTON COMPANY: 2200 DON TYSON PARKWAY

<b>Address Line 4:</b> Springdale, ARKANSAS 72762	
<b>NAME OF SUBMITTER:</b>	Nathan Hodne
<b>Signature:</b>	/nathan hodne/
<b>Date:</b>	11/11/2009
<b>Total Attachments: 2</b> source=Tyson Pet Products#page1.tif source=Tyson Pet Products#page2.tif	

TO: JENNA R. JOHNSTON COMPANY: 2200 DON TYSON PARKWAY

ASSIGNMENT OF TRADEMARKS

WHEREAS, Tyson Foods, Inc., a corporation, having his principal offices at 2200 Don Tyson Parkway, Springdale, AR 72762 (hereinafter "Tyson"), has used, is using and is the owner of the entire right, title and interest in and to, and to the use of the following trademark:

<u>Trademark</u>	<u>Serial No.</u>
CANINE CRAVERZ	77-794761
CHEWZERS	77-843785
MEATY PLEASERS	77-794754
PURE CHEWS	77-794747
SMART CHEWS	77-773615
TRUE CHEWS	77-773585
WAGS WELL	77-804267
WAGS WORTHY	77-805795
WHAT A GREAT SNACK	77-804231

WHEREAS, Tyson Pet Products, Inc., a Delaware corporation, having a principal place of business at 2200 Don Tyson Parkway, Springdale, AR 72762 (hereinafter "Pet"), is desirous of acquiring the entire right, title and interest of Tyson in and to, and to the use of the above identified trademarks, together with the goodwill of the business connected with the use of and symbolized by said trademarks;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Tyson hereby sells, assigns, transfers and conveys to Pet its entire right, title and interest in and to, and to the use of the above-identified trademarks, together with the goodwill of the business connected with the use of and symbolized by said trademarks.

Signed in Springdale, Arkansas this 4th day of November, 2009.

TYSON FOODS, INC.,  
a Delaware corporation

By *R. Paul Anderson*

ATTEST:

*M. Hodson*  
Assistant Secretary

TO: JENNA R. JOHNSTON COMPANY: 2200 DON TYSON PARKWAY

TYSON PET PRODUCTS, INC.  
a Delaware corporation

By *[Signature]*

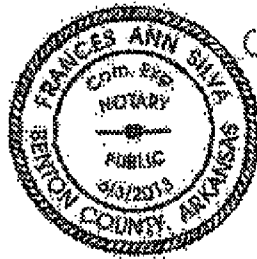
ATTEST:

*[Signature]*  
Secretary

STATE OF ARKANSAS )  
                                  ) ss.  
COUNTY OF WASHINGTON)

Before me, a Notary Public in and for said County and State on this 4th day of November, 2009 personally appeared R. Read Hudson, to me known to be the identical person who executed the foregoing ASSIGNMENT OF TRADEMARKS and acknowledged to me that he executed the same as his free and voluntary act and deed for the purposes therein set forth.

My commission expires: 11/3/2013



*[Signature]*  
Notary Public

STATE OF ARKANSAS )  
                                  ) ss.  
COUNTY OF WASHINGTON)

Before me, a Notary Public in and for said County and State on this 4th day of November, 2009 personally appeared Nathan Hodne, to me known to be the identical person who executed the foregoing ASSIGNMENT OF TRADEMARKS and acknowledged to me that he executed the same as his free and voluntary act and deed for the purposes therein set forth.

My commission expires: 11/3/2013



*[Signature]*  
Notary Public