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RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

50.02-11

1. Name of conveying party(ies):

Sendherflowers.com, Inc.

- Individual(s)
- General Partnership
- Corporation- State: California
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Donald G. Hotton  
 Internal Address: \_\_\_\_\_  
 Street Address: 1330 Galaxy Way, Suite B  
 City: Concord  
 State: CA  
 Country: USA Zip: 94520

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship \_\_\_\_\_
- Other individual Citizenship USA

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

3. Nature of conveyance )/Execution Date(s) :

Execution Date(s) February 26, 2007 (nunc pro tunc)

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)  
3132193

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

SENDHERFLOWERS.COM

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Michael J. Dalton  
 Internal Address: Suite 1900  
 Street Address: 300 Lakeside Drive  
 City: Oakland  
 State: CA Zip: 94612  
 Phone Number: (510) 451-0544  
 Fax Number: (510) 832-1486  
 Email Address: michael@donahue.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

11/20/2009 MJAMA1 00000025 3132193  
 Deposit Account Number \_\_\_\_\_  
01 FC:8521 40.00 DP  
 Authorized User Name \_\_\_\_\_

9. Signature:

Michael J. Dalton  
Signature

November 18, 2009  
Date

Michael J. Dalton  
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

## CONFIRMATORY ASSIGNMENT

THIS CONFIRMATORY ASSIGNMENT (the "Assignment") is made and delivered by Sendherflowers.com, Inc., a California corporation ("Assignor"), in favor of Donald G. Hotton, an individual ("Assignee").

### RECITALS

A. Assignor applied for registration and registered the service mark SENDHERFLOWERS.COM for "telephone and computer online ordering services featuring flowers, floral bouquets and arrangements, plants, fruits, and gifts" and for "delivery services featuring flowers, floral bouquets and arrangements, plants, fruits, and gifts" (the "Mark") on the Principal Register maintained by the U.S. Patent and Trademark Office ("PTO") under Registration No. 3132193 (the "Registration").

B. Assignor wishes to confirm and acknowledge the transfer of the Mark to Assignee.

THEREFORE, Assignor hereby sells, transfers, conveys and assigns to Assignee, nunc pro tunc as of February 26, 2007, its entire right, title and interest in and to the Mark and to the Registration, together with that part of the entire business or portion thereof to which the Mark pertains and any goodwill associated therewith and with the right to sue and recover for any past infringements of the Mark.

**Sendherflowers.com, Inc.,**  
a California corporation

By:



Donald G. Hotton, President  
"Assignor"