# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
WEST PUBLISHING CORPORATION		11/17/2009	CORPORATION: MINNESOTA

### **RECEIVING PARTY DATA**

Name:	ACQUIRE MEDIA VENTURES INC.	
Street Address:	3 Becker Farm Road	
Internal Address:	Suite 401	
City:	Roseland	
State/Country:	NEW JERSEY	
Postal Code:	07068-1791	
Entity Type:	CORPORATION: DELAWARE	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2316702	NEWSEDGE

### **CORRESPONDENCE DATA**

Fax Number: (973)597-2400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 973-597-2500

Email: Istrademark@lowenstein.com
Correspondent Name: Vanessa A. Ignacio, Esq.
Address Line 1: Lowenstein Sandler PC
Address Line 2: 65 Livingston Avenue

Address Line 4: Roseland, NEW JERSEY 07068-1791

ATTORNEY DOCKET NUMBER:	21582.1
NAME OF SUBMITTER:	Vanessa A. Ignacio, Esq.
Signature:	/Vanessa A. Ignacio/
	INAUCIVIANN

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Date:	11/23/2009	
Total Attachments: 1 source=NEWSEDGE 2316702 (TM Assignment from West Pub to Acquire Media)#page1.tif		

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## TRADEMARK ASSIGNMENT

WHEREAS, West Publishing Corporation, a Minnesota corporation, with its principal office at 610 Opperman Drive, Eagan, Minnesota 55123, (the "Assignor"), has adopted, owns and is using the mark "NEWSEDGE" as a design plus words, letters, and/or numbers (the "Mark") in connection with the following goods and/or services: computer programs for accessing, organizing, cataloging, downloading, and customizing news and information; computer program development tools for integrating news and information; computer manuals sold as a unit therewith; and

WHEREAS, Assignor owns a federal registration of the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 2316702, registered on February 8, 2000; and

WHEREAS, Acquire Media Ventures Inc., a Delaware corporation with its principal office at 3 Becker Farm Road, Suite 401, Roseland, NJ 07068 (the "Assignee"), desires to acquire the Mark and the above-referenced Registration;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof.

WEST PUBLISHING CORPORATION

By Ldd 1 Cold
Name: Edward A. Friedland
Title: Assistant Secrebary

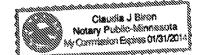
Dated effective as of November /7, 2009

STATE OF Minnesota COUNTY OF Dokota ss.:

On November 1, 2007 before me, the undersigned, personally appeared Edward A. Friedland personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s\(\)is\(\)(are) subscribed to the within instrument and acknowledged to me that (he) she/they executed the same in (his/her/their capacity(ies), and that by (his/her/their signature(s) on the instrument, the individual(s), or persons upon behalf of which the individual(s) acted, executed the instrument, and that such individual made such appearance before the undersigned in Eagan, Minnesota.

(insert city or political subdivision and state or county or other place acknowledgment taken).

(signature and office of individual taking acknowledgment)



TRADEMARK

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RECORDED: 11/23/2009