

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WEST PUBLISHING CORPORATION		11/17/2009	CORPORATION: MINNESOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ACQUIRE MEDIA VENTURES INC.		
<b>Street Address:</b>	3 Becker Farm Road		
<b>Internal Address:</b>	Suite 401		
<b>City:</b>	Roseland		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07068-1791		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2316700	NEWSEDGE	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(973)597-2400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	973-597-2500		
Email:	lstrademark@lowenstein.com		
Correspondent Name:	Vanessa A. Ignacio, Esq.		
Address Line 1:	Lowenstein Sandler PC		
Address Line 2:	65 Livingston Avenue		
Address Line 4:	Roseland, NEW JERSEY 07068-1791		
ATTORNEY DOCKET NUMBER:	21582.1		
NAME OF SUBMITTER:	Vanessa A. Ignacio, Esq.		
Signature:	/Vanessa A. Ignacio/		

CH \$40.00 2316700

Date:

11/23/2009

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, West Publishing Corporation, a Minnesota corporation, with its principal office at 610 Opperman Drive, Eagan, Minnesota 55123, (the "Assignor"), has adopted, owns and is using the mark "NEWSEGE" as a design plus words, letters, and/or numbers (the "Mark") in connection with the following goods and/or services: providing information via global computer networks in the field of business, namely, filtered, real time scrolling news and editorially enhanced news briefings presented by topic, industry or company; and

WHEREAS, Assignor owns a federal registration of the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 2316709 registered on February 8, 2000; and

WHEREAS, Acquire Media Ventures Inc., a Delaware corporation with its principal office at 3 Becker Farm Road, Suite 401, Roseland, NJ 07068 (the "Assignee"), desires to acquire the Mark and the above-referenced Registration;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof.

WEST PUBLISHING CORPORATION

By [Signature]  
Name: Edward A. Friedland  
Title: Assistant Secretary

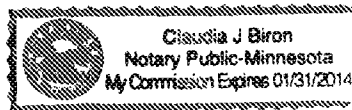
Dated effective as of November 17, 2009

STATE OF Minnesota COUNTY OF Dakota ss.:

On November 17, 2009 before me, the undersigned, personally appeared Edward A. Friedland personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) (is) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s), or persons upon behalf of which the individual(s) acted, executed the instrument, and that such individual made such appearance before the undersigned in Eagan, Minnesota.

(insert city or political subdivision and state or county or other place acknowledgment taken).

[Signature]  
(signature and office of individual taking acknowledgment)



TRADEMARK