

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DESA IP, LLC		06/22/2009	LIMITED LIABILITY COMPANY: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	World Marketing of America, Inc.		
<b>Street Address:</b>	Route 22 West		
<b>Internal Address:</b>	P.O. Box 192		
<b>City:</b>	Mill Creek		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	17060		
<b>Entity Type:</b>	CORPORATION: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2718897	HSI SMART START TECHNOLOGY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(502)561-0442		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	502-584-1135		
<b>Email:</b>	jgregory@middreut.com		
<b>Correspondent Name:</b>	Julie Ann Gregory		
<b>Address Line 1:</b>	2500 Brown & Williamson Tower		
<b>Address Line 4:</b>	Louisville, KENTUCKY 40202		
<b>NAME OF SUBMITTER:</b>	Julie Ann Gregory		
<b>Signature:</b>	/Julie Ann Gregory/		
<b>Date:</b>	11/23/2009		

OP \$40.00 2718897

Total Attachments: 5

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## TRADEMARK ASSIGNMENT

WHEREAS, DESA IP, LLC ("Assignor"), a limited liability company organized under the laws of the State of Florida, whose business address is c/o HIG Capital, LLC, 1001 Brickell Bay Drive, Miami, Florida 33131, is the owner of record of the trademarks shown in Exhibit A attached hereto ("the Assigned Marks);

WHEREAS, on December 29, 2008, Assignor filed a petition in the United States Bankruptcy Court for the District of Delaware seeking relief under chapter 11 of the United States Bankruptcy Code. Assignor's case has been assigned case docket 08-13422;

WHEREAS, on June 11, 2009 World Marketing of America, Inc. ("Assignee"), a corporation organized under the laws of Pennsylvania, with a business address of P.O. Box 192 Route 22 West, Mill Creek, PA 17060, entered into an Asset Purchase Agreement with Assignor by which it acquired from Assignor all right, title, and interest in and to the Assigned Marks, the goodwill associated therewith, the pending applications for registration and the registrations therefor, as listed in Exhibit A hereof;

WHEREAS, following the aforementioned Asset Purchase Agreement, Assignor and Assignee wish to confirm the transfer to Assignee of all right, title, and interest in and to the Assigned Marks, the goodwill associated therewith, the pending applications for registration and the registrations therefor, as listed in Exhibit A hereof;

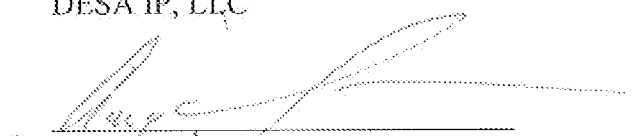
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee the entire, all of its right, title and interest in and to the Assigned Marks shown in Exhibit A, limited to use of the Assigned Marks in the U.S. and Canada, along with the U.S. and Canadian applications for registration and registrations listed therein, and the goodwill

associated therewith, the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, at common law and/or to the end of the term or terms for which registration may be granted or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all claims for damages by reason of past, present or future infringement of the Assigned Marks (but in each instance only to the extent any such infringement has not previously been resolved by a court having jurisdiction, by settlement, or otherwise) with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns, or other legal representatives.

Notwithstanding anything to the contrary herein, the Assignor is delivering this Assignment in accordance with and subject to all of the terms and provisions of the Agreement (including, without limitation, the exclusions set forth in Section 1.2 of the Agreement and the acknowledgment and disclaimer set forth in Section 7 thereof).

This assignment is executed this 22 day of June, 2009.

DESA IP, LLC

  
Name: Craig Span  
Title: Chief Restructuring Officer

DESA, LLC

Schedule - 1.1.2 (b)  
Trademarks

Note: Reflects best estimate based on Company's asset records

COUNTRY	TRADEMARK	FILING DATE	SERIAL NO.	REG. DATE	REG. NO.	STATUS	Class Description
CANADA	ALL-PRO	04/29/1998	876637	09/24/1999	TMA516,989	REGISTERED	000- Portable propane and kerosene heaters; portable propane heaters
UNITED STATES	ALL-PRO	07/07/1986	73/608,321	02/17/1987	1,429,142	REGISTERED	011-Portable propane heaters
UNITED STATES	CHARLESTON FORGE	12/16/2003	76/567,037	04/25/2006	3,085,877	REGISTERED	011- Fireplace insert and hearth products, namely gas burner assemblies, artificial logs and artificial
CANADA	COMFORT GLOW	02/13/1997	836359	06/16/1998	TMA496,062	REGISTERED	000 - Liquid fuel burning space heaters
UNITED STATES	COMFORT GLOW	03/24/1980	73/255,302	02/02/1982	1,188,544	REGISTERED	011- Liquid fuel burning space heaters
UNITED STATES	COOL COMFORT	12/21/2003	76/566,050	08/23/2005	2,987,892	REGISTERED	011 - evaporative air cooling units
UNITED STATES	DESA HEATING PRODUCTS	5/9/2003	76/517,727	06/07/2005	2,960,353	REGISTERED	011 - vent-free as well as vented kerosene, liquid propane, oil and natural gas-powered heaters
UNITED STATES	DESA INDOOR/OUTDOOR PRODUCTS & Design	1/25/2005	78/553,189	11/07/2006	3,169,769	REGISTERED	011 - space heaters, namely, fluid fired, fixed and mobile space heaters for domestic and industrial
UNITED STATES	GLO-WARM	4/10/1998	75/465,666	11/30/1999	2,295,299	REGISTERED	011 - gas heaters, blowers and air circulators for gas heaters
CANADA	HEAT DEMON	05/30/1995	783869	06/02/1997	TMA477,078	REGISTERED	000 - fluid fuel fired fixed and mobile space heaters for domestic and industrial use
UNITED STATES	HEAT DEMON	11/16/1990	74/116,076	09/08/1992	1,714,643	REGISTERED	011 - fluid-fuel fired, fixed and mobile space heaters for domestic and industrial use
UNITED STATES	HEAT DEMON & Design [demon & flames]	06/15/1992	74/284,638	03/09/1993	1,756,680	REGISTERED	011 - fluid-fuel fired, fixed and mobile space heaters for domestic and industrial use
CANADA	HEAT DEMON & Design [trident]	02/11/2004	1206096	03/07/2006	TMA660,390	REGISTERED	000 - fluid fuel-fired infra-red fixed and mobile space heaters
UNITED STATES	HEAT DEMON & Design [trident]	10/03/2003	76/553,508	11/16/2004	2,902,984	REGISTERED	011 - fluid fuel-fired infra-red fixed and mobile space heaters

TRADEMARK

REEL: 004101 FRAME: 0657

DESA, LLC

Schedule - 1.1.2 (b)

Trademarks

Note: Reflects best estimate based on Company's asset records

COUNTRY	TRADEMARK	FILING DATE	SERIAL NO.	REG. DATE	REG. NO.	STATUS	Class Description
CANADA	HEAT DRAGON	5/30/1995	783868	06/02/1997	TMA477,079	REGISTERED	000 - fluid-fuel fired, fixed and mobile space heaters for domestic and industrial use
UNITED STATES	HEAT DRAGON	7/10/1991	74/183,689	11/03/1992	1,730,302	REGISTERED	011 - fluid-fuel fired, fixed and mobile space heaters for domestic and industrial use
UNITED STATES	HEAT ON THE FEET	3/16/2004	76/582,015	02/13/2007	3,209,477	REGISTERED	011 - portable electric and gas powered heaters
CANADA	HOT SPOT	3/25/1997	840393	02/22/1999	TMA508,296	REGISTERED	000 - fluid fuel-fired, fixed and mobile space heaters for domestic and industrial use
CANADA	HOT HOT SPOT & Design	4/16/1984	520549	09/13/1985	TMA306,816	REGISTERED	000 - detachable heating device, namely, a magnetic heating element
UNITED STATES	HOT SPOT & Design 2	10/09/2003	76/554,699	03/15/2005	2,932,478	REGISTERED	011 - fluid-fuel fired, fixed and mobile space heaters for domestic and industrial use
UNITED STATES	HSI SMART START TECHNOLOGY & Design	04/16/2002	76/396,223	05/27/2003	2,718,897	REGISTERED	011 - kerosene heaters
UNITED STATES	INFRA-STAT	10/04/1993	74/443,243	08/02/1994	1,847,657	REGISTERED	011 - fluid-fuel fired, fixed and mobile space heaters for domestic and industrial use
UNITED STATES	KNIPCO	08/21/2008	77/552,601			PENDING	011 - gas, electric, and oil-fired space heaters
CANADA	MASTER	05/30/1967	305301	10/11/1968	TMA158,617	REGISTERED	000 - portable oil burning space heaters and oil burners
UNITED STATES	MASTER	06/09/1986	73/603,166	06/16/1987	1,442,999	REGISTERED	011 - fluid-fuel fired fixed and mobile space heaters for domestic and industrial use
UNITED STATES	MINI HEARTH	02/17/1995	74/635,422	01/09/1996	1,946,931	REGISTERED	011 - fluid-fuel fired, fixed and mobile space heaters for domestic and industrial use
UNITED STATES	MISCELLANEOUS DESIGN (DRAGON)	10/03/1991	74/209,376	08/04/1992	1,704,790	REGISTERED	011 - fluid-fuel fired, fixed and mobile space heaters for domestic and industrial use
UNITED STATES	MISCELLANEOUS DESIGN (heat demon)	03/16/1992	74/255,561	10/12/1993	1,798,612	REGISTERED	011 - fluid-fuel fired, fixed and mobile space heaters for domestic and industrial use
UNITED STATES	MISCELLANEOUS DESIGN (yellow/black design)	04/06/1990	74/046,378	10/27/1992	1,727,357	REGISTERED	101 - fluid-fuel fired, fixed and mobile space heaters for domestic and industrial use

DESA, LLC

Schedule - 1.1.2 (b)

Trademarks

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COUNTRY	TRADEMARK	FILING DATE	SERIAL NO.	REG. DATE	REG. NO.	STATUS	Class Description
UNITED STATES	OUTDOOR LEISURE	12/09/2004	78/530,010	11/29/2005	3,020,909	REGISTERED	011 - gas and electric outdoor heaters
UNITED STATES	RADIANT FLAME	10/29/1993	74/452,389	12/20/1994	1,869,046	REGISTERED	011 - fluid-fuel fired, fixed and mobile space heaters for domestic and industrial use
UNITED STATES	REMINGTON	11/26/1986	73/632,528	07/05/1988	1,494,999	REGISTERED	011 - fluid-fuel fired, forced air type portable horizontally disposed cylindrical space heaters,
UNITED STATES	REMINGTON	03/14/2005	78/587,015			ALLOWED	019 - fireplace mantels and component parts thereof
UNITED STATES	REMINGTON	03/14/2005	78/586,993			ALLOWED	011 - fireplaces; gas and electric fireplace inserts comprised of artificial logs and artificial embers;
UNITED STATES	SUPER GLOW	03/22/2002	76/386,288	10/28/2003	2,778,495	REGISTERED	011 - gas logs
UNITED STATES	THE OUTDOORSMAN	04/07/2003	76/504,833	03/08/2005	2,931,359	REGISTERED	011 - portable heaters
UNITED STATES	TORPEDO	12/19/2003	76/567,676	04/24/2007	3,233,875	REGISTERED	011 - kerosene, liquid propane and natural gas-powered forced air heaters
UNITED STATES	TORPEDO HEATER	11/18/2004	76/621,223			ABANDONED	011 - kerosene, liquid propane and natural gas-powered forced air heaters
CANADA	TOUCH N GLOW	06/03/1982	487876	12/16/1983	TMA285,942	REGISTERED	000 - kerosene heaters
UNITED STATES	ULTIMATE COMFORT	06/01/2004	76/595,005	08/02/2005	2,980,653	REGISTERED	011 - patio heaters
UNITED STATES	UNIVERSAL	02/11/2005	78/565,388	01/31/2006	3,055,057	REGISTERED	011 - kerosene, gas forced air, convection, and radiant heaters

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