

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WESCOCO, LLC		11/20/2009	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BANKRATE, Inc.		
<b>Street Address:</b>	11760 U.S. Highway One		
<b>City:</b>	North Palm Beach		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33408		
<b>Entity Type:</b>	CORPORATION: FLORIDA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1937719	FASTFIND	
<b>Serial Number:</b>	78397372	FASTFIND	
<b>Registration Number:</b>	3086346	FASTFIND EDUCATION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(561)625-6572		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	561-625-6575		
<b>Email:</b>	ustrademarks@mspatents.com		
<b>Correspondent Name:</b>	Carl J. Spagnuolo, McHale & Slavin, P.A.		
<b>Address Line 1:</b>	2855 PGA Blvd.		
<b>Address Line 4:</b>	Palm Beach Gardens, FLORIDA 33410-2910		
<b>ATTORNEY DOCKET NUMBER:</b>	3502U.025 AND .027		
<b>NAME OF SUBMITTER:</b>	Carl J. Spagnuolo		

OP \$90.00 1937719

**900148381**

**TRADEMARK  
 REEL: 004101 FRAME: 0664**

Signature:	/Carl J. Spagnuolo/
Date:	11/24/2009
Total Attachments: 2 source=3502U_000BankrateAssignment112409#page1.tif source=3502U_000BankrateAssignment112409#page2.tif	

**ASSIGNMENT**

ASSIGNOR: WESCOCO, LLC

Status: a Delaware Limited Liability Company

Address: 5<sup>th</sup> Floor, 660 Market Street

City: San Francisco State/Zip: CA 94104

ASSIGNEE: BANKRATE, Inc.

Status: a Florida Corporation

Address: 11760 U.S. Highway One

City: North Palm Beach State/Zip: FL 33408

**TITLE OF TRADEMARK/SERVICE MARK:; (SEE ATTACHED ADDENDUM)**

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The Assignor having obtained registration of Trademarks and having filed for registration of Trademarks on the United States Principal Register, and the Assignee being desirous of acquiring the same; in consideration of One Dollar (\$1.00) and other good and valuable consideration, the Assignor hereby assigns to the Assignee, including their successors, assigns, heirs, administrators, all of the Assignor's right, title and interest in and to the Trademark, including any and all goodwill associated therewith and to any and all registrations which may evolve therefrom;

The Assignor hereby assigns all right, title and interest in and to said Trademarks in all foreign countries, and all applications for Trademark Registration in foreign countries and any registrations which may evolve therefrom, including the right to claim International Convention priority; and

The Assignor agrees to execute any papers or perform any acts required to establish, vest or protect the Assignee's rights therein or required by Assignee to obtain said Trademark, without any additional payment therefor, but without any expense to Assignor.

Wescoco, LLC.

Date: 11/20/2009

Bankrate, Inc. Sole Member and Manager

By: Edward J. DiMarzio  
Title: Ed DiMarzio, Senior Vice President and CFO

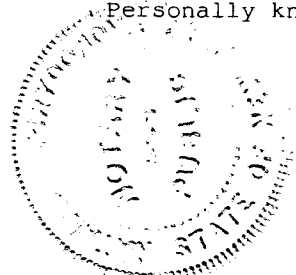
New York  
STATE OF ~~FLORIDA~~ )

COUNTY OF Richmond )

Before me this 20 day of November 2009, personally appeared the above named individual, to me known to be the person described in, and who executed the foregoing assignment instrument and acknowledge to me that he executed the same on his own free will for the purpose therein expressed.

Natalia Spirydonova  
Notary Public

Personally known \_\_\_\_\_; Produced ID & type CT DL # 086386578  
exp. 08/14/2013



**NATALIA SPIRYDONOVA**  
Notary Public, State of New York  
No. 01SP620023  
Qualified in Richmond County  
Commission Expires Jan. 28, 2013

**TRADEMARK**  
**REEL: 004101 FRAME: 0666**

**ADDENDUM**

**Serial No./Registration No.**

74/432,083/1,937,719

78/397,372

78/397,323/3,086,346

**Mark**

FASTFIND

FASTFIND and design

FASTFIND EDUCATION