

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Zoomers, Inc.		08/12/2009	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Royal Max Enterprises, Inc.		
Street Address:	32 33rd Street		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11232		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77801550	SULTANS AND KINGS	
CORRESPONDENCE DATA			
Fax Number:	(212)570-0944		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 570-0749		
Email:	munberg@erols.com		
Correspondent Name:	Rebecca Nunberg		
Address Line 1:	535 East 86th Street		
Address Line 4:	New York, NEW YORK 10028		
NAME OF SUBMITTER:	Rebecca Nunberg		
Signature:	/Rebecca Nunberg/		
Date:	11/24/2009		
Total Attachments: 1			
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TRADEMARK
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ASSIGNMENT

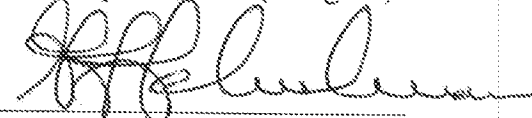
FOR GOOD AND VALUABLE CONSIDERATION, receipt of which is hereby acknowledged Zoomers, Inc., a New York corporation ("Assignor"), located at 32 33rd Street, Brooklyn, NY 11232, hereby irrevocably transfers and assigns to Royal Max Enterprises, Inc., a New York corporation ("Assignee), located at 32 33rd Street, Brooklyn, NY 11232, its successors and assigns, in perpetuity, all right (whether now known or hereinafter invented), title, and interest, throughout the world, including all goodwill associated therewith, the trademark SULTANS AND KINGS, together with application Serial No. 77801550 (SULTANS AND KINGS) now pending with the United States Patent and Trademark Office with respect to registration of such trademarks under federal law.

IN WITNESS THEREOF, Assignor has duly executed this Agreement.

Zoomers, Inc. (Assignor)

By: 
Gary Jay Schulman, CEO

Royal Max Enterprises, Inc. (Assignee)

By: 
Gary Jay Schulman, Treasurer and Secretary

Date: August 12, 2009