

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
American Body Building Products, L.L.C.		11/24/2009	LIMITED LIABILITY COMPANY: ILLINOIS

RECEIVING PARTY DATA

Name:	ON Optimum Nutrition Limited
Street Address:	Glanbia plc
Internal Address:	Glanbia House
City:	Kilkenny City
State/Country:	IRELAND
Entity Type:	limited company: IRELAND

PROPERTY NUMBERS Total: 71

Property Type	Number	Word Mark
Registration Number:	2497082	A FORCE IN THE GYM
Registration Number:	2613129	A FORCE IN THE GYM
Registration Number:	2723447	A FORCE IN THE GYM
Registration Number:	3287194	ABB AMERICAN BODY BUILDING
Registration Number:	3463730	ABB ESSENTIALS
Registration Number:	3431926	ADRENALYN SHOT
Registration Number:	2897686	ADRENALYN STACK
Registration Number:	2111216	AFTER SHOCK
Registration Number:	1975624	AMERICAN BODY BUILDING PRODUCTS
Registration Number:	2336993	AMERICAN BODY BUILDING PRODUCTS
Registration Number:	2505732	AMERICAN BOTTLING & BEVERAGE
Registration Number:	2770578	AMERICAN HARD LINE
Registration Number:	2545981	AMINO FORCE
Registration Number:	2502337	AQUA FORCE

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Registration Number:	2294881	BLUE THUNDER
Registration Number:	2806072	BULK FORCE
Registration Number:	2783695	CARBO FORCE
Registration Number:	2003857	CARBO FORCE
Registration Number:	3275676	CARBO FORCE
Registration Number:	2710269	CARBOHYDRATE STACKING PRINCIPLE
Registration Number:	2888673	CREAFORCE
Registration Number:	2109349	DIET FORCE
Registration Number:	2644115	DIET FORCE
Registration Number:	2912521	DIET TURBO TEA
Registration Number:	3081817	EXTREME BODY
Registration Number:	2443032	EXTREME RIPPED FORCE
Registration Number:	2404026	EXTREME SIZE
Registration Number:	3138060	EXTREME SPEED STACK
Registration Number:	2892263	EXTREME XXL
Registration Number:	2048052	FORCE
Registration Number:	2824370	FORCE+
Registration Number:	2886056	GLUTAFORCE
Registration Number:	2922115	HARDCORE ESSENTIALS
Registration Number:	2162401	HIGH VOLTAGE
Registration Number:	2438708	KICK SOME MASS
Registration Number:	2888604	LEAN RECOVERY
Registration Number:	2874147	LEAN STACK
Registration Number:	2400156	LEGITIMATE HARDCORE PRODUCTS
Registration Number:	2506625	LEGITIMATE HARDCORE PRODUCTS
Registration Number:	3301253	LEGITIMATE HARDCORE PRODUCTS
Registration Number:	3301251	LEGITIMATE HARDCORE PRODUCTS
Registration Number:	2551749	MASS RECOVERY
Registration Number:	2627437	NITRO SPEED
Registration Number:	3286675	POWERGRIP
Registration Number:	2362610	PURE PRO
Registration Number:	2603891	PURE PRO
Registration Number:	3463731	RAZOR
Registration Number:	2528990	RAZOR RIPPED
Registration Number:	2194020	RIPPED FORCE

Registration Number:	2417348	RIPPED MASS
Registration Number:	2874148	RIVETS
Registration Number:	3140153	SPEED SHOT
Registration Number:	2867016	SPEED STACK
Registration Number:	2683413	STACKED CARBS
Registration Number:	1862672	STEEL BAR
Registration Number:	2255979	STEEL PRO
Registration Number:	2448583	SUPER SHAKE
Registration Number:	2258191	SUPER TEA
Registration Number:	3221088	SUPER TEA
Registration Number:	2942544	THE FORCE IN THE GYM
Registration Number:	2960426	THE FORCE IN THE GYM
Registration Number:	3210038	THERMOTACH
Registration Number:	1726024	TURBO TEA
Serial Number:	77250457	WHET
Registration Number:	3316935	WHEY FORCE
Registration Number:	2008846	XXL
Registration Number:	2010449	XXL SUPER WEIGHT GAIN 1100
Registration Number:	3043504	YOU TRAIN, WE'LL DO THE REST
Registration Number:	2948238	YOU TRAIN, WE'LL DO THE REST
Registration Number:	1862689	ZERO TEA
Registration Number:	2941256	HYDROWHEY

CORRESPONDENCE DATA

Fax Number: (312)554-8015
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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ATTORNEY DOCKET NUMBER: 02370-000-00066

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:

Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Ashly A. Iacullo, Illinois Bar Member
Signature:	/Ashly Iacullo/
Date:	11/24/2009

Total Attachments: 7

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TRADEMARK ASSIGNMENT

WHEREAS, American Body Building Products, L.L.C., an Illinois limited liability company, having a principal place of business at 600 N. Commerce Street, Aurora, IL 60504 (hereinafter "AMERICAN BODY BUILDING"), is the owner of the trademarks, and the goodwill therein, as well as the registrations, and applications to register pertaining thereto set forth on the attached Schedule A;

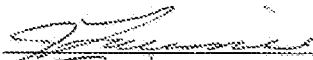
WHEREAS, ON Optimum Nutrition Limited, a limited company of Ireland, having a principal place of business at Glanbia plc, Glanbia House, Kilkenny City, Ireland (hereinafter "ON"), is desirous of acquiring all right, title, and interest in and to said trademarks, and the goodwill therein, and registrations, and applications to register pertaining thereto; and

WHEREAS, AMERICAN BODY BUILDING is willing to assign any and all of its rights, title and interest in and to said trademarks, the goodwill therein, and the registrations and applications to register associated therewith as set forth in Schedule A.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, AMERICAN BODY BUILDING does hereby transfer, convey and assign to ON all right, title, and interest in and to said trademarks for the goods noted in Schedule A, and any other goods or services on which they have been used by AMERICAN BODY BUILDING, the goodwill therein, as well as the registrations and applications to register associated therewith as set forth in Schedule A, and the right to sue for past infringements of the same.

The undersigned warrants he/she has the authority to enter into this Assignment on behalf of AMERICAN BODY BUILDING.

AMERICAN BODY BUILDING PRODUCTS, L.L.C.

By: 
Name: Jon LaRimer
Title: DIRECTOR OF ADMINISTRATION
Date: NOVEMBER 24, 2009

SCHEDULE A
LIST OF TRADEMARK REGISTRATIONS

Trademark	App./Reg. No.	App./Reg. Date	Goods
A FORCE IN THE GYM	2,497,082	10/09/2001	Class 5: Dietary food supplements including dietary supplement liquid drinks and dietary supplement powdered drink mixes
A FORCE IN THE GYM	2,613,129	08/27/2002	Class 25: Clothing
A FORCE IN THE GYM	2,723,447	06/10/2003	Class 30: Cereal derived ready-to eat food bars
ABB AMERICAN BODY BUILDING (Birds and stars)	3,287,194	08/28/2007	Class 25: Short-sleeved or long-sleeved t-shirts
ABB ESSENTIALS	3,463,730	07/08/2008	Class 32: Sports drinks
ADRENALYN SHOT	3,431,926	05/20/2008	Class 32: Sports drinks
ADRENALYN STACK	2,897,686	10/26/2004	Class 5: Dietary supplements; dietary supplement powdered drink mixes and liquid drinks
AFTER SHOCK	2,111,216	11/04/1997	Class 5: Dietary supplements, namely nutrition supplements and vitamin and mineral supplements; nutritional supplements, namely supplements and vitamin and mineral supplements; herbal supplements, namely supplements and vitamin and mineral supplements
AMERICAN BODY BUILDING	2,768,738	09/30/2003	Class 5: Dietary supplements Class 29: Ready to eat protein based food bars. Class 32: Sports drink mixes
AMERICAN BODY BUILDING PRODUCTS (with former full eagle design)	1,975,624	05/28/1996	Class 25: Clothing; namely, shirts, pants, shorts and hats
AMERICAN BODY BUILDING PRODUCTS	2,336,993	04/04/2000	Class 5: High protein bars, dietary supplements and protein powder for muscle building Class 32: Sports training drinks
AMERICAN BOTTLING AND BEVERAGE	2,505,732	11/13/2001	Class 32: Sports training drinks
AMERICAN HARD LINE	2,770,578	10/07/2003	Class 16: Newsletters in the fields of health, fitness, body building, nutrition, diet, wellness, exercise and body conditioning
AMINO FORCE	2,545,981	03/12/2002	Class 32: Sports training drinks

Trademark	App./Reg. No.	App./Reg. Date	Goods
AQUA FORCE	2,502,337	10/30/2001	Class 32: Bottled drinking water, flavored drinking water, sports training drinks
BLUE THUNDER	2,294,881	11/30/1999	Class 32: Sports drinks not containing alcohol
BULK FORCE	2,806,072	01/20/2004	Class 32: Sports training drinks
CARBO FORCE	2,783,695	11/18/2003	Class 5: Dietary supplements; dietary drink mix for use as a meal replacement
CARBO FORCE	2,003,857	10/01/1996	Class 32: Sports training drinks
CARBO FORCE	3,275,676	08/07/2007	Class 30: Shakes, ready to eat cereal derived food bars
CARBOHYDRATE STACKING PRINCIPLE	2,710,269	04/29/2003	Class 32: Nutritional and/or energy drinks, namely, sports drinks; and drinks containing caffeine, namely, soft drinks and/or sports drinks
CREAFORCE	2,888,673	09/28/2004	Class 5: Dietary supplements; namely, powdered drink mixes
DIET FORCE	2,109,349	10/28/1997	Class 32: Sports training drinks
DIET FORCE	2,644,115	10/29/2002	Class 5: Dietary supplements
DIET TURBO TEA	2,912,521	12/21/2004	Class 30: Naturally flavored tea drink
EXTREME BODY	3,081,817	04/18/2006	Class 5: Dietary supplements, specifically pre-mixed liquid drinks
EXTREME RIPPED FORCE	2,443,032	04/10/2001	Class 5: Dietary food supplements in liquid ready-to-drink, tablet, capsule and food form
EXTREME SIZE	2,404,026	11/14/2000	Class 5: Dietary food supplements; dietary supplement sports drink mixes
EXTREME SPEED STACK	3,138,060	09/05/2006	Class 32: Sports drinks
EXTREME XXL	2,892,263	10/12/2004	Class 5: Dietary supplements in ready to drink form Class 32: Sports drink
FORCE	2,048,052	03/25/1997	Class 5: Sports training nutritional supplements. Class 32: Sports training drinks
FORCE +	2,824,370	03/23/2004	Class 5: Dietary supplements.
GLUTAFORCE	2,886,056	09/21/2004	Class 5: Dietary supplements; namely, powdered drink mixes
HARDCORE ESSENTIALS	2,922,115	02/01/2005	Class 5: Dietary supplements, namely, pills, tablets and capsules, powdered dietary drink mix for use as meal replacement, ready to eat high energy nutrition bars for meal replacement

Trademark	App./Reg. No.	App./Reg. Date	Goods
HIGH VOLTAGE	2,162,401	06/02/1998	Class 32: Sports training drinks
KICK SOME MASS	2,438,708	03/27/2001	Class 32: Liquid and powdered sports training drink mixes
LEAN RECOVERY	2,888,604	09/28/2004	Class 5: Dietary supplements, namely, protein and/or carbohydrate based ready to drink liquids
LEAN STACK	2,874,147	08/17/2004	Class 5: Dietary supplements in tablets and capsule form
LEGITIMATE HARDCORE PRODUCTS	2,400,156	10/31/2000	Class 25: T-shirts
LEGITIMATE HARDCORE PRODUCTS	2,506,625	11/13/2001	Class 5: Dietary supplements and powdered drink mixes Class 30: Protein-based ready to eat food bar
LEGITIMATE HARDCORE PRODUCTS	3,301,253	10/02/2007	Class 11: Refrigeration equipment, namely, food and beverage chilling units
LEGITIMATE HARDCORE PRODUCTS	3,301,251	10/02/2007	Class 20: Plastic banners
MASS RECOVERY	2,551,749	03/26/2002	Class 5: Dietary food supplements
NITRO SPEED	2,627,437	10/01/2002	Class 5: Dietary food supplements; dietary food supplements in liquid drink form
POWERGRIP	3,286,675	08/28/2007	Class 17: Plastic storage containers designed for storage of hanging articles, including sporting goods, hand tools, brooms, shovels, and devices with handles; plastic wall-mounted storage containers for the storage of goods
PURE PRO	2,362,630	06/27/2000	Class 5: Dietary food supplements in liquid form
PURE PRO	2,603,891	08/06/2002	Class 5: Dietary food supplements; dietary food supplements in the form of ready to eat protein bars
RAZOR	3,463,731	07/08/2008	Class 32: Sports drinks
RAZOR RIPPED	2,528,990	01/15/2002	Class 5: Dietary food supplements, namely, sports drink mixes
RIPPED FORCE	2,194,020	10/06/1998	Class 5: Dietary supplement in drink form. Class 32: Sports training drinks
RIPPED MASS	2,417,348	01/02/2001	Class 32: Sports drinks
RIVETS	2,874,148	08/17/2004	Class 5: Dietary supplement bars, namely, bite-sized, protein-based meal replacement bars

Trademark	App./Reg. No.	App./Reg. Date	Goods
SPEED SHOT	3,140,153	09/05/2006	Class 32: Sport drinks
SPEED STACK	2,867,016	07/27/2004	Class 5: Dietary food supplements; dietary supplements in liquid drink form, dietary supplements in the nature of protein-based, ready-to-eat food bars
STACKED CARBS	2,683,413	02/04/2003	Class 5: Dietary supplements
STEEL BAR	1,862,672	11/15/1994	Class 30: High protein ready to eat food bar
STEEL PRO	2,255,979	06/22/1999	Class 30: High protein ready to eat food bar
SUPER SHAKE	2,448,583	05/08/2001	Class 5: Nondairy liquid dietary supplement drink
SUPER TEA	2,258,191	06/29/1999	Class 32: Sports drinks containing caffeine
SUPER TEA	3,221,088	03/27/2007	Class 32: Sports drinks containing caffeine
THE FORCE IN THE GYM	2,942,544	04/19/2005	Class 25: Clothing, namely t-shirts and baseball caps
THE FORCE IN THE GYM	2,960,426	06/07/2005	Class 5: Dietary food supplements, namely, dietary supplement liquid drinks and dietary powdered drink mixes all for use as meal replacements; protein based ready-to-eat food bars functioning as nutritional supplements and meal replacements
THERMOTACH	3,210,038	02/20/2007	Class 5: Combination of nutritional additives for use as an ingredient in dietary supplements for human consumption
TURBO TEA	1,726,024	10/20/1992	Class 30: Naturally flavored tea drink
WHET	77/250,457	08/08/2007	Class 32 Sports drinks
WHEY FORCE	3,316,935	10/23/2007	Class 5: Dietary and nutritional supplements
XXL	2,008,846	10/15/1996	Class 32: Sports drinks
XXL SUPER WEIGHT GAIN 1100	2,010,449	10/22/1996	Class 32: Sports drink
YOU TRAIN, WE'LL DO THE REST	3,043,504	01/17/2006	Class 25: Clothing, namely men's, women's and children's clothing, namely t-shirts; sweatshirts; tank tops; shorts; pants; sweatpants; caps; hats; women's bodysuits; leggings; sweatsuits; jackets; coats; sweaters; shirts; tops, namely fleece tops; skirts; dresses; gloves; belts; socks; bathing suits; sleepwear; beachwear;

Trademark	App./Reg. No.	App./Reg. Date	Goods
			underwear; rompers; and infantwear
YOU TRAIN, WE'LL DO THE REST	2,948,238	05/10/2005	Class 5: Dietary food supplement; and dietary supplements in the form of liquid drink mixes, powdered drink mixes and ready to eat dietary supplement food bars
ZERO TEA	1,862,689	11/15/1994	Class 32: Sports drinks