

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Comcast Corporation		11/09/2009	CORPORATION: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Comcast Network, LLC		
<b>Street Address:</b>	1701 John F. Kennedy Boulevard		
<b>Internal Address:</b>	One Comcast Center		
<b>City:</b>	Philadelphia		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	19103		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2740288	IT'S YOUR CALL	
<b>Registration Number:</b>	3033805	OUT OF BOUNDS	
<b>Serial Number:</b>	77202611	KIDZ KORNER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(215)701-2171		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	215-665-2771		
<b>Email:</b>	sschwartz@cozen.com		
<b>Correspondent Name:</b>	Scott Bradley Schwartz		
<b>Address Line 1:</b>	1900 Market Street		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19103		
<b>ATTORNEY DOCKET NUMBER:</b>	129404		
<b>NAME OF SUBMITTER:</b>	Scott Bradley Schwartz		

**CH \$90.00 2740288**

**900148541**

**TRADEMARK  
 REEL: 004103 FRAME: 0392**

Signature:	/Scott B Schwartz/
Date:	11/25/2009
Total Attachments: 5 source=Trademark Assignment Agreement#page1.tif source=Trademark Assignment Agreement#page2.tif source=Trademark Assignment Agreement#page3.tif source=Trademark Assignment Agreement#page4.tif source=Trademark Assignment Agreement#page5.tif	

## **TRADEMARK ASSIGNMENT AGREEMENT**

This TRADEMARK ASSIGNMENT AGREEMENT ("Agreement") is entered into and effective as of the date of the last signature below ("Effective Date"), by and between Comcast Corporation, a Pennsylvania corporation ("Assignor"), and The Comcast Network, LLC, a Delaware limited liability company ("Assignee").

WITNESSETH:

WHEREAS, Assignor owns certain trademarks or service marks that are the subject of registrations or applications for registration with the United States Patent and Trademark Office, namely those registrations filed with the United States Patent and Trademark Office as set forth on Exhibit A attached hereto and that intent-to-use application for registration filed with the United States Patent and Trademark Office, as set forth on Exhibit B attached hereto, (collectively, the "Trademarks");

WHEREAS, Assignee is a wholly-owned subsidiary of Assignor and has been using and/or intends to use the Trademarks under license from Assignor;

WHEREAS, Assignor desires to assign all of its right, title and interest in and to the Trademarks to Assignee in connection with Assignor's sale of the assets of the business of Assignee to which the Trademarks relate; and

WHEREAS, based on the foregoing, Assignor desires to assign and convey to Assignee, and Assignee desires to acquire from Assignor, any and all right, title, and interest that Assignor has or may have in and to the Trademarks, the registrations therefor and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns, transfers and conveys to Assignee any and all right, title and interest that Assignor has or may have in and to the Trademarks, the registrations therefor and the goodwill associated with and symbolized by the Trademarks, and all claims for damages by reason of past infringement of the Trademarks with the right to sue for and collect damages (it being understood that as to the Trademark set forth on Exhibit B such assignment, transfer and conveyance shall occur immediately after the application for such Trademark has been converted to a use-based application.)

2. Assignor agrees to execute and deliver at a future date any and all further acts, conveyances, transfers, assignments, instruments and assurances, without compensation, as the Assignee reasonably determines are required to perfect Assignee's ownership of or title to the Trademarks and any registrations or applications therefor or to evidence the full and effective implementation and consummation of the assignment of such marks and any registrations therefor (it being understood that as to the Trademark set forth on Exhibit B such obligations shall become effective after the application for such Trademark has been converted to a use-based application.)

3. All notices, requests and demands of any kind or nature which either party to this Agreement may be required or may desire to serve upon the other in connection with this Agreement shall be in writing and may be served personally; by prepaid registered or certified United States mail (return receipt requested), by private mail service (such as Federal Express or UPS) or by facsimile (and confirmed via telephone):

Assignor:

Comcast Corporation  
One Comcast Center  
1701 John F. Kennedy Boulevard  
Philadelphia, Pennsylvania 19103-2838

Attention: General Counsel  
Facsimile: (215) 286-7794

Assignee:

The Comcast Network, LLC  
One Comcast Center  
1701 John F. Kennedy Boulevard  
Philadelphia, Pennsylvania 19103

Attention: General Counsel – Comcast Sports Group  
Facsimile: (215) 286-5746

4. This Agreement contains the entire agreement and understanding between the parties with regard to the subject matter hereof, and supersedes all prior and contemporaneous agreements and representations, whether oral or written, relating to such subject matter.

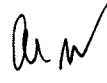
5. This Agreement may be executed in one or more counterparts, each of which shall constitute an original and all of which taken together shall constitute one and the same Agreement. A facsimile of an original signature shall be deemed an original signature.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, each party has executed this Agreement by its duly authorized representative on the date(s) indicated below.

ASSIGNOR:


COMCAST CORPORATION

By:   
Arthur Block  
Senior Vice President and General Counsel

Dated: *November 9, 2009*

ASSIGNEE:

THE COMCAST NETWORK, LLC

By:   
Arthur Block  
Senior Vice President

Dated: *November 9, 2009*

**Exhibit A**  
**Trademarks**  
(Registrations)

<b>Trademark</b>	<b>Reg. No.</b>	<b>Status</b>	<b>Class(es) / Goods and/or Services</b>
IT'S YOUR CALL	2740288	Registered	41 / providing entertainment services in the nature of an ongoing television talk show series in the field of news, current events and general interest
OUT OF BOUNDS	3033805	Registered	41 / entertainment, namely television programs in the field of sports.

**EXHIBIT B**

**Trademarks**

(Pending Intent-to-Use Application)

<b>Trademark</b>	<b>App. No.</b>	<b>Status</b>	<b>Class(es) / Goods and/or Services</b>
KIDZ KORNER	77202611	Allowed	38 / Television broadcasting services and provision of telecommunication access to films and TV programs provided via a video-on-demand service; broadcasting television programs via a global computer; wireless communications services, namely, transmission of graphics featuring children's television to mobile telephones  41 / Entertainment services, namely, non-downloadable video and graphics presented to mobile communications devices via a global computer network and wireless; television programming and provision of non-downloadable films and TV programs via a video-on-demand service; provision of education and entertainment information relating to television programming by means of a global computer network