

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kerry Group Services International Limited		11/24/2009	CORPORATION: IRELAND
RECEIVING PARTY DATA			
Name:	Kerry (Quebec) Inc.		
Street Address:	180 blvd. Begin		
Internal Address:	Sante-Claire		
City:	Quebec		
State/Country:	CANADA		
Postal Code:	G0R 2V0		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77856399	CHOKÉO	
Serial Number:	77856114	GRAND PRÉ	
Serial Number:	77856140	GRAN PRÉ	
CORRESPONDENCE DATA			
Fax Number:	(815)654-5770		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	815-633-5300		
Email:	rockmail@reinhardt.com		
Correspondent Name:	Gordon M. Wright		
Address Line 1:	2215 PERRYGREEN WAY		
Address Line 2:	Reinhart Boerner Van Deuren P.C.		
Address Line 4:	Rockford, ILLINOIS 61107		
ATTORNEY DOCKET NUMBER:	507656, 507653 AND 507652		

CH \$90.00 77856399

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:	Gordon M. Wright
Signature:	/Gordon M. Wright/
Date:	11/25/2009

Total Attachments: 4

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ASSIGNMENT OF TRADEMARKS

WHEREAS, Kerry Group Services International Limited, a Republic of Ireland corporation, having its principal place of business at Prince's Street, Tralee, County Kerry, Ireland ("Assignor"), is the owner of all right, title and interest in and to the trademark applications, and the goodwill associated therewith, listed on the attached *Schedule A* (the "Trademarks").

WHEREAS, Kerry (Quebec) Inc., an Ontario corporation having its principal place of business at 180 blvd. Begin, Sainte-Claire, Quebec, Canada G0R 2V0 ("Assignee"), an affiliate of Assignor, is desirous of becoming the owner of the Trademarks [in order to transfer such Trademarks to I-NOV Concept Inc., a Canadian corporation ("I-NOV"), having its principal place of business at 825, Industrial blvd., Terrebonne, Quebec, J6Y 1V7, pursuant to a Memorandum of Agreement of Sale of Assets being entered into between I-NOV and Assignee].

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, and its successors in interest, all right, title and interest in and to said Trademarks, together with the goodwill of the business symbolized by said Trademarks and registrations and applications thereof, and including all common-law and other rights in said Trademarks, all claims, demands and causes of action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said Trademarks prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment.

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SIGNATURE PAGES -
ASSIGNMENT OF TRADEMARKS

DATED this 24th day of November, 2009.

KERRY GROUP SERVICES INTERNATIONAL
LIMITED

By William R. Coole
William R. Coole
Domestic Representative

STATE OF WISCONSIN)
) ss.
COUNTY OF ROCK)

On this day personally appeared before me William R. Coole, to me known to be the individual described in and who executed the within and foregoing instrument, and acknowledged that he signed the same as his free and voluntary act and deed, for the uses and purposes therein mentioned.

GIVEN under my hand and official seal this 24th day of November, 2009.

Diana L. Mahorski

Notary Public in and for the State of Wisconsin
residing at Beloit, Rock County

My appointment expires Oct. 28, 2012

Diana L. Mahorski
(Print or type name)

Diana L. Mahorski
NOTARY PUBLIC
STATE OF WISCONSIN

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignee, does hereby execute this assignment.

DATED this 24th day of November, 2009.

KERRY (QUEBEC) INC.

By *William R. Coole*
William R. Coole
Vice-President and Secretary

STATE OF WISCONSIN)
) ss.
COUNTY OF ROCK)

On this day personally appeared before me William R. Coole, to me known to be the individual described in and who executed the within and foregoing instrument, and acknowledged that he signed the same as his free and voluntary act and deed, for the uses and purposes therein mentioned.

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Diana L. Mahorski

Diana L. Mahorski NOTARY PUBLIC STATE OF WISCONSIN
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Schedule A

<u>Mark</u>	<u>Country</u>	<u>No. and Date</u>	<u>Goods Description</u>
CHOKÉO	U.S. (including Puerto Rico)	Appln. No. 77/856399	Dairy-based chocolate food beverages; Chocolate milk.
GRAN PRÉ	U.S. (including Puerto Rico)	Appln. No. 77/856114	Dairy products excluding ice cream, ice milk and frozen yogurt; Dairy-based beverages.
GRAND PRÉ	U.S. (including Puerto Rico)	Appln. No. 77/856140	Dairy products excluding ice cream, ice milk and frozen yogurt; Dairy-based beverages.