TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Medical World Business Press, Inc.		01/31/2008	CORPORATION: NEW JERSEY

RECEIVING PARTY DATA

Name:	Clinical Care Targeted Communications Group, LLC
Street Address:	666 Plainsboro Road
Internal Address:	Building 300
City:	Plainsboro
State/Country:	NEW JERSEY
Postal Code:	08536
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2706441	PHYSICIANS MONEY DIGEST

CH $40.00 2706441

CORRESPONDENCE DATA

Fax Number: (973)848-4001
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (973) 848 4000
Email: frank.politano@klgates.com, justin.chan@klgates.com, nwtrademarks@klgates.com, bertie.ali-cooke@klgates.com
Correspondent Name: Frank L. Politano, Esq.
Address Line 1: One Newark Center
Address Line 2: Tenth Floor
Address Line 4: Newark, NEW JERSEY 07102

NAME OF SUBMITTER:	Justin G. Chan
Signature:	/Justin G. Chan/

Date:	11/25/2009

Total Attachments: 8
source=PHYSICIANS MONEY DIGEST trademark assignment#page1.tif
source=PHYSICIANS MONEY DIGEST trademark assignment#page2.tif
source=PHYSICIANS MONEY DIGEST trademark assignment#page3.tif
source=PHYSICIANS MONEY DIGEST trademark assignment#page4.tif
source=PHYSICIANS MONEY DIGEST trademark assignment#page5.tif
source=PHYSICIANS MONEY DIGEST trademark assignment#page6.tif
source=PHYSICIANS MONEY DIGEST trademark assignment#page7.tif
source=PHYSICIANS MONEY DIGEST trademark assignment#page8.tif

TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT, dated January 31, 2008 (this "**Trademark Assignment**"), by among **CLINICAL CARE TARGETED COMMUNICATIONS GROUP, LLC**, a New Jersey limited liability company (successor in interest to INTELLISPHERE LLC, and referred to herein as the "**Assignee**"), and **MEDICAL WORLD BUSINESS PRESS, INC.**, a New Jersey corporation ("**MW Business Press**"), **ROMAINE PIERSON PUBLISHERS, INC.**, a Delaware corporation ("**Romaine Pierson**") and **MEDICAL WORLD COMMUNICATIONS, INC.**, a Delaware corporation ("**MW Communications)**" and each of them and together with MW Business Press and Romaine Pierson, the "**Assignors**".

Each of the Assignors and the Assignee are hereinafter referred to as a "**Party**" and collectively as the "**Parties**." Capitalized terms used herein but not otherwise defined herein shall have the respective meanings ascribed to them in the Asset Purchase Agreement, dated as of January 11, 2008, by and among the Assignee and the Assignors (the "**Asset Purchase Agreement**").

Recitals

A. The Assignors are the owners of all rights, title and interest in and to the Trademarks identified on **Exhibit A** hereto (hereinafter collectively referred to as the "**Trademarks**").

B. The Assignors have agreed to sell, assign, transfer and deliver to Assignee all of their rights, title and interest in and to the Trademarks, including any and all goodwill associated therewith, on the terms and subject to the conditions set forth herein and in the Asset Purchase Agreement.

Accordingly, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

1. Assignment of Trademarks. Based on the terms and subject to the conditions set forth in this Trademark Assignment and the Asset Purchase Agreement, each Assignor does hereby sell, assign, transfer and deliver to Assignee and its successors, assigns and legal representatives or nominees, all of such Assignor's rights, title and interest, for all countries, jurisdictions and political entities of the world, in and to the Trademarks, including, without limitation, all benefits, privileges, causes of action, and the exclusive rights to (a) apply for and maintain all registrations, renewals and/or extensions thereof, (b) sue for past, present, and future infringement and to collect damages therefor, and (c) grant licenses or other interests to and in the Trademarks. The foregoing includes, and each Assignor does hereby assign, convey, transfer and deliver to Assignee, any and all goodwill symbolized by and/or associated with the Trademarks.

2. Further Assurances. Each Assignor agrees that upon request it shall, at any time and without charge to Assignee, sign all papers, take all rightful oaths, and do all acts which may be necessary or desirable to vest title to the Trademarks in

Assignee or in its successors, assigns and legal representatives or nominees. Each Assignor hereby appoints Assignee and any officer or agent thereof, with full power of substitution, as its true and lawful attorney-in-fact with full irrevocable power and authority in place and stead of such Assignor and in the name of such Assignor or in its own name, for the purposes of carrying out the terms of this Trademark Assignment, to take all necessary actions to vest title and to execute any and all documents and instruments which may be necessary to accomplish the purposes of this Trademark Assignment.

3. No Rights in Third Parties. Nothing expressed or implied in this Trademark Assignment is intended to or shall confer upon any Person, other than the Parties and their respective successors and assigns, any rights, remedies, obligations or liabilities under or by reason of this Trademark Assignment.

4. Successors and Assigns. This Trademark Assignment shall bind and inure to the benefit of the Parties and their respective successors and assigns.

5. Governing Law. This Trademark Assignment and all claims with respect thereto shall be governed by and construed in accordance with the internal, substantive laws of the State of New Jersey for agreements to be wholly performed therein, without giving effect to any provisions relating to New Jersey conflicts of laws principles.

6. Amendments. No amendment or modification of this Trademark Assignment shall be effective unless it is set forth in writing and signed by each of the Parties hereto.

7. Counterparts. This Trademark Assignment may be executed in one or more counterparts, and by the different Parties hereto in separate counterparts, each of which shall be deemed to be an original but all of which taken together shall constitute one and the same original.

[*Signature page follows*]

TRADEMARK
REEL: 004103 FRAME: 0634

IN WITNESS WHEREOF, the Parties have caused this Trademark Assignment to be duly executed as of the day and year first above written.

ASSIGNEE:

CLINICAL CARE TARGETED COMMUNICATIONS GROUP, LLC

By: _____ CEO
Name: Michael J. Hennessey
Title:

ASSIGNORS:

MEDICAL WORLD BUSINESS PRESS, INC.

By: _____
Name: Mark Brockelman
Title: Chief Financial Officer

ROMAINE PIERSON PUBLISHERS, INC.

By: _____
Name: Mark Brockelman
Title: Chief Financial Officer

MEDICAL WORLD COMMUNICATIONS, INC.

By: _____
Name: Mark Brockelman
Title: Chief Financial Officer

IN WITNESS WHEREOF, the Parties have caused this Trademark Assignment to be duly executed as of the day and year first above written.

ASSIGNEE:

CLINICAL CARE TARGETED COMMUNICATIONS GROUP, LLC

By: _____
Name: Michael J. Hennessey
Title:

ASSIGNORS:

MEDICAL WORLD BUSINESS PRESS, INC.

By: _____
Name: Mark Brockelman
Title: Chief Financial Officer

ROMAINE PIERSON PUBLISHERS, INC.

By: _____
Name: Mark Brockelman
Title: Chief Financial Officer

MEDICAL WORLD COMMUNICATIONS, INC.

By: _____
Name: Mark Brockelman
Title: Chief Financial Officer

STATE OF Kansas)

: ss.:

COUNTY OF Johnson)

On this 31st day of January, 2008 before me Susan Decker, a Notary Public, personally appeared Mark Brockman, personally known to me, or proved to me on the basis of satisfactory evidence, to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity and that by her signature on the instrument the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Susan L Decker
Notary Public

SUSAN L. DECKER NOTARY PUBLIC STATE OF KANSAS

Notary Public State of Kansas
Susan L Decker
My Appt Exp 7-7-2011

CC 1974611v2

TRADEMARK
REEL: 004103 FRAME: 0637

EXHIBIT A

TRADEMARKS

Mark	Goods/ Services	Class No.	Serial/ Reg. No.	Filing/ Reg. Date	Renewal Date	Owner
CARDIOLOGY REVIEW (and design)	National clinical journal in the field of cardiology Advertising Services, namely, providing advertising space in a periodical; promoting the goods and services of others through the distribution of printed materials in the field of cardiology	IN016 IN035	75/677,740 2407940	4/8/1999 11/28/2000	11/28/2010	Medical World Business Press, Inc.
CARDIOLOGY REVIEW	National clinical journal in the field of cardiology Advertising services, namely, providing advertising space in a periodical; promoting the goods and services of others through the distribution of printed materials in the field of cardiology	IN016 IN035	75/677,741 2401501	4/8/1999 11/7/2000	11/7/2010	Medical World Business Press, Inc.
FAMILY PRACTICE RECERTIFICATION	monthly magazine reporting upon the medical profession and industries	IN016	75/316,896 2,214,066	6/30/1997 12/29/1998	12/29/2008	Medical World Business Press, Inc.
INTERNAL MEDICINE WORLD REPORT	periodical publications, namely magazines in the field of internal medicine	IN016	74/566,360 1,913,311	8/26/1994 8/22/1995	8/22/2015	Medical World Business Press, Inc.
PHYSICIANS MONEY DIGEST	printed publications, namely, magazine, newsletters, feature reports and supplements to the foregoing featuring personal finance for individuals and organizations in the field of medicine First Use Date: 1990-04-26 First Use in Commerce Date: 1990-04-26 Advertising services, namely, providing advertising space in magazines, newsletters, feature reports, supplements and web sites concerning personal finance for individuals and organizations in the field of medicine First Use Date: 1990-04-26 First Use in Commerce Date: 1990-04-26 providing information in the	IN016 IN035 IN036 IN042	76/344,649 2,706,441	12/4/2001 4/15/2003	4/15/2013	Medical World Business Press, Inc.

CC 1974611v2

	form of articles concerning personal finance by means of a global computer network for individuals and organization in the field of medicine First Use Date: 1999-06-01 First Use in Commerce Date: 1999-06-01 Providing online magazines concerning personal finance by means of a global computer network for individuals and organizations in the field of medicine First Use Date: 1999-06-01 First Use in Commerce Date: 1999-06-01					
THE AMERICAN JOURNAL OF MANAGED CARE	Journal, printed feature reports, and printed supplements to magazines or journals that concern information for individuals and organizations in the field of managed care Advertising services, namely, providing advertising space in a journal, feature reports, supplements and on web sites that concern information for individuals and organizations in the field of managed care	IN016 IN035	76/472,992 2,822,539	12/9/2002 3/16/2004	3/16/2014	Medical World Communications, Inc.
GENERIC RX PHARMACY REPORT	printed publications, namely, journals, magazines, newletters, feature reports, and supplements to the foregoing that provide general information about health and general news and business information about the generic pharmaceutical industry to others in the field of pharmacy	IN016	78/355,650 2,926,096	1/22/2004 2/8/2005	2/8/2015	Romaine Pierson Publishers, Inc.
GENERIC RX PHARMACY REPORT	Advertising services, namely, providing advertising space in journals, magazines, newsletters, feature reports, and supplements to the foregoing that provide general information about health and general news and business information about the generic pharmaceutical industry to others in the field of pharmacy	IN035	78/355,642 3,005,220	1/22/2004 10/4/2005	10/4/2015	Romaine Pierson Publishers, Inc.
PHARMACY CAREERS	Printed publications, namely, magazines, newsletters, feature reports, and supplements to the foregoing providing information about careers in the field of pharmacy	IN016 IN035 IN041 IN009	78/340,798 3,072,255	12/15/2003 3/21/2006	3/21/2016	Romaine Pierson Publishers, Inc.

	Advertising services, namely, providing advertising space in magazines, newsletters, feature reports, supplements and web sites that concern information on careers in the field of pharmacy providing on-line magazines, newsletters, feature reports, and supplements to the foregoing that provide general information about careers in the field of pharmacy by means of a global computer network providing electronic downloadable magazines, newsletters, feature reports, and supplements to the foregoing that provide general information about careers in the field of pharmacy by means of a global computer network					
PHARMACY TIMES	periodical publications, more specifically, quarterly annual journals	IN016	72/331,576 899,230	7/2/1969 9/22/1970	9/22/2010	Romaine Pierson Publishers, Inc.
RESIDENT & STAFF PHYSICIAN	magazines of interest to the medical and health care professions	IN016	74/697,106 2,017,156	7/3/1995 11/19/1996	11/19/2016	Romaine Pierson Publishers, Inc.
SURGICAL ROUNDS	section of a magazine of interest to the medical and health care professions	IN016	73/101,528 1,117,229	9/29/1976 5/1/1979	5/1/2009	Romaine Pierson Publishers, Inc.