

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Clinical Care Targeted Communications Group, LLC		01/31/2008	LIMITED LIABILITY COMPANY: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Michael J. Hennessy & Associates, Inc.		
<b>Street Address:</b>	666 Plainsboro Road		
<b>Internal Address:</b>	Building 300		
<b>City:</b>	Plainsboro		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08536		
<b>Entity Type:</b>	CORPORATION: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2706441	PHYSICIANS MONEY DIGEST	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(973)848-4001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	973-848-4000		
<b>Email:</b>	frank.politano@klgates.com, justin.chan@klgates.com, nwtrademarks@klgates.com, bertie.ali-cooke@klgates.com		
<b>Correspondent Name:</b>	Frank L. Politano, Esq.		
<b>Address Line 1:</b>	One Newark Center		
<b>Address Line 2:</b>	Tenth Floor		
<b>Address Line 4:</b>	Newark, NEW JERSEY 07102		
<b>NAME OF SUBMITTER:</b>	Justin G. Chan		
<b>Signature:</b>	/Justin G. Chan/		

**CH \$40.00 2706441**

**900148567**

**TRADEMARK  
 REEL: 004103 FRAME: 0645**

Date:

11/25/2009

Total Attachments: 1

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CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Clinical Care Targeted Communications Group, LLC, a New Jersey limited liability company, having its principal office and place of business at 666 Plainsboro Road, Building 300, Plainsboro, New Jersey 08536 USA (hereinafter "Assignor"), was the owner of the mark, PHYSICIANS MONEY DIGEST, related goodwill, and the U.S. Trademark Registration thereof bearing U.S. Registration Number 2,706,441 (hereinafter the "Assigned Mark"); and

WHEREAS, Michael J. Hennessy & Associates, Inc., a New Jersey corporation, having its principal office and place of business at 666 Plainsboro Road, Building 300, Plainsboro, New Jersey 08536 USA (hereinafter "Assignee"), is the parent company of Assignor, a wholly owned subsidiary of Assignee; and

WHEREAS, Assignee is desirous of confirming that the Assigned Mark and related goodwill were assigned to Assignee; and

NOW, THEREFORE, TO WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged by the Assignor, said Assignor confirms that it sold, assigned and transferred to Assignee, its successors and assigns, as of January 31, 2008, and does hereby sell, assign and transfer to Assignee, its successors and assigns, its entire rights, title, interest and related goodwill in and to the Assigned Mark, along with the right to sue for past infringement of the Assigned Mark.

Clinical Care Targeted Communications Group, LLC

By: Herbert Marek  
Name: Herbert Marek  
Title: Secretary