

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sovena Market Portugal – Produtos Alimentares, S.A.	FORMERLY Sovena-Comercio E Industria De Produtos Alimentares, S.A.	01/28/2008	CORPORATION: PORTUGAL
RECEIVING PARTY DATA			
Name:	Sovena Portugal – Consumer Goods, S.A.		
Street Address:	Rua General Fereira Martins No. 6 - 80 andar, Miraflores		
City:	1495-137 Alges		
State/Country:	PORTUGAL		
Entity Type:	CORPORATION: PORTUGAL		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3433417	OLIVEIRA DA SERRA	
Registration Number:	2791968	OLIVEIRA DA SERRA	
Registration Number:	2823724	FULA	
CORRESPONDENCE DATA			
Fax Number:	(973)836-0306		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2129499022		
Email:	fterranella@lawabel.com		
Correspondent Name:	Lawrence E. Abelman		
Address Line 1:	666 Third Avenue 10th Floor		
Address Line 4:	New York, NEW YORK 10017		
DOMESTIC REPRESENTATIVE			
Name:	Lawrence E. Abelman		
Address Line 1:	666 Third Avenue		

CH \$90.00 3433417

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**TRADEMARK
 REEL: 004103 FRAME: 0790**

Address Line 2: 10th Floor
Address Line 4: New York, NEW YORK 10017

NAME OF SUBMITTER:	Frank Terranella
Signature:	/ft/
Date:	11/25/2009
Total Attachments: 0	

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