

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Aruze Gaming America, Inc.		11/25/2009	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Queen Productions Limited		
Street Address:	The Mill		
City:	Cookham, Berkshire		
State/Country:	UNITED KINGDOM		
Postal Code:	SL6 9QT		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77852318	ROCK YOU QUEEN	
CORRESPONDENCE DATA			
Fax Number:	(702)567-1568		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7026674811		
Email:	rhn@h2law.com		
Correspondent Name:	Richard H Newman		
Address Line 1:	3800 Howard Hughes Pkwy		
Address Line 4:	Las Vegas, NEVADA 89169		
ATTORNEY DOCKET NUMBER:	060807.00061		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			

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**TRADEMARK
 REEL: 004103 FRAME: 0950**

Address Line 4:

NAME OF SUBMITTER:

Richard H Newman

Signature:

/r newman/

Date:

11/25/2009

Total Attachments: 1

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "Agreement"), is made effective as of November 25, 2009 ("Effective Date") by and between Aruze Gaming America, Inc. ("AGA"), a Nevada Corporation, of 745 Grier Drive, Las Vegas, Nevada 89119 and Queen Productions Limited ("QPL"), a limited liability corporation registered in the United Kingdom and located at The Mill, Cookham, Berkshire, United Kingdom, SL6 9QT.

WHEREAS, AGA has intended to use the mark ROCK YOU QUEEN (the "Mark") in commerce in connection with electronic gaming machines and related goods and services pursuant to the final terms of a separate license to be executed with QPL;

WHEREAS, AGA has filed an application with the United States Patent and Trademark Office on October 19, 2009, which has been assigned Serial Number 77/852,318 (the "Application"), accordingly to indicate an intent to use the mark in commerce in anticipation of said finalized separate license with QPL, but has not yet filed an allegation of use under §§ 1(c) or 1(d) of The Trademark Act; and

WHEREAS, QPL is the owner and licensor of all trademark rights relating to the rock band "Queen."

NOW, THEREFORE, in consideration of the foregoing, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, AGA hereby assigns and transfers to QPL all right, title and interest in and to the Mark and the Application, including all federal and common law rights associated therewith, and together with the goodwill symbolized by the Mark.

ARUZE GAMING AMERICA, INC.

By:  _____

Sam Basile, Esq.
Vice President, Legal & Compliance
and General Counsel

Dated: Nov. 25, 2009