

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
American Bankers Life Assurance Company of Florida		11/24/2009	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Assurant, Inc.		
<b>Street Address:</b>	One Chase Manhattan Plaza		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10005		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1087835	CHARGE-GARD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(612)877-5999		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Phone:</b>	612-877-5443		
<b>Email:</b>	ipmsd@moss-barnett.com		
<b>Correspondent Name:</b>	Marsha Stolt		
<b>Address Line 1:</b>	90 South 7th Street		
<b>Address Line 2:</b>	4800 Wells Fargo Center		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402-4129		
<b>ATTORNEY DOCKET NUMBER:</b>	51305-328001		
<b>NAME OF SUBMITTER:</b>	Marsha Stolt		
<b>Signature:</b>	/ms/		

CH \$40.00 1087835

**900148608**

**TRADEMARK  
 REEL: 004103 FRAME: 0958**

Date:

11/25/2009

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, effective as of the date of signing, is made by and between American Bankers Life Assurance Company of Florida ("Assignor") and Assurant, Inc. ("Assignee").

WHEREAS, Assignor, a corporation organized and existing under the laws of Florida and having a place of business at 12222 Quail Roost Drive, Miami, FL 33157, has adopted, used and is using the mark CHARGE-GARD (the "Mark"), registered in the U.S. Patent and Trademark Office under Reg. No. 1,087,835, issued March 21, 1978 and in the Canadian Intellectual Property Office under Reg. No. TMA236554, issued October 12, 1979; and

WHEREAS, Assurant, Inc., a corporation organized and existing under the laws of the State of Delaware, having a place of business at One Chase Manhattan Plaza, New York, New York 10005, desires to acquire the Mark together with the good will of the business symbolized by the Mark, and to enjoy the protection of any registrations that have or shall issue in connection with the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby assign, transfer and sell unto Assignees, its successors and assigns all right, title and interest in and to the Mark together with the good will of the business symbolized by the Mark, and all registrations that have or shall issue in connection with the Mark, including any applications pending for registration of the Mark. Assignor further sells, assigns and transfers unto Assignee its entire right, title and interest in and to any and all causes of action and rights of recovery for past infringement of the Mark.

This assignment shall be binding upon the successors and assigns of Assignor and shall inure to the benefit of the successors and assigns of Assignee.

IN WITNESS WHEREOF, said Assignor has executed and delivered this instrument as set forth below.

AMERICAN BANKERS LIFE ASSURANCE  
COMPANY OF FLORIDA

Dated: November 24, 2009

By: Greg DeChurch

Name: Greg DeChurch

Title: general counsel