

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rodeo Equities Inc.		10/01/2008	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	517255 B.C. Ltd.		
Street Address:	11450 - 201A Street, Maple Ridge		
City:	British Columbia		
State/Country:	CANADA		
Postal Code:	V2X 0Y4		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78845331	FRUIT BLAST	
CORRESPONDENCE DATA			
Fax Number:	(612)604-6800		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(612) 604-6718		
Email:	molsen@winthrop.com, trademark@winthrop.com		
Correspondent Name:	Michael T. Olsen		
Address Line 1:	225 South Sixth Street		
Address Line 2:	Suite 3500		
Address Line 4:	Minneapolis, MINNESOTA 55402		
DOMESTIC REPRESENTATIVE			
Name:	Michael T. Olsen		
Address Line 1:	225 South Sixth Street		
Address Line 2:	Suite 3500		
Address Line 4:	Minneapolis, MINNESOTA 55402		

OP \$40.00 78845331

NAME OF SUBMITTER:	Michael T. Olsen
Signature:	/MTO/
Date:	11/30/2009
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

ASSIGNMENT OF TRADE-MARK

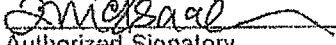
WHEREAS RODEO EQUITIES INC. ("Assignor") has agreed to transfer to 517255 B.C. LTD. ("Assignee"), the Assignor's trade-mark hereto attached as Schedule "A", and all goodwill and reputation attached thereto and all rights in any matured cause of action related thereto in the United States, Canada and throughout the World (all of which is hereinafter called the "Trade-marks"); and

WHEREAS Assignee, is desirous of acquiring all right, title and interest in and to the said Trade-mark, all goodwill and reputation attached thereto and all rights in any matured cause of action related thereto;

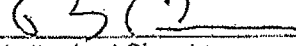
NOW THEREFORE in consideration of the terms of an Agreement between the Assignor and the Assignee, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, hereby sells, assigns, transfers and sets over unto the said Assignee, the entire and exclusive right, title and interest in and to said Trade-marks, including all goodwill and reputation attached or related thereto and any matured cause of action related to said Trade-marks.

EXECUTED in the City of Kelowna, in the Province of British Columbia, effective as of October 1, 2008.

RODEO EQUITIES INC.

Per: 
Authorized Signatory

517255 B.C. LTD.

Per: 
Authorized Signatory

123456789

United States of America Trade-mark

	Mark	Registration No.	Registration Date	Serial No.	Filing Date
1.	FRUIT BLAST	3,372,977	January 22, 2008	78,845,331	March 24, 2006

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