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Form PTO-1594 (Rev. 01-09)  
OMB Collection 0651-0027 (exp. 02/28/2009)



RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

103581886

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

SA 11/27/09

**1. Name of conveying party(ies):**  
 Nielsen-Kellerman Company, Inc.  
 21 Creek Circle  
 Boothwyn PA 19061

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation- State: PA  
 Other \_\_\_\_\_

Citizenship (see guidelines) PA

Additional names of conveying parties attached?  Yes  No

**2. Name and address of receiving party(ies)**  Yes  No  
 Additional names, addresses, or citizenship attached?

Name: Vanja Buvac, Inc.  
 Internal  
 Address: \_\_\_\_\_  
 Street Address: 2200 Arch Street Unit 504  
 City: Philadelphia  
 State: PA  
 Country: USA                      Zip: 19103

Association    Citizenship \_\_\_\_\_  
 General Partnership    Citizenship \_\_\_\_\_  
 Limited Partnership    Citizenship \_\_\_\_\_  
 Corporation    Citizenship PA  
 Other \_\_\_\_\_    Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)

**3. Nature of conveyance /Execution Date(s) :**

Execution Date(s) October 9, 2009

Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)  
3108038

B. Trademark Registration No.(s)

Additional sheet(s) attached?  Yes  No

**C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**

CADENCE

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Vanja Buvac  
 Internal Address: The Cadence Watch Company  
 Street Address: 2200 Arch Street Unit 504  
 City: Philadelphia  
 State: PA                      Zip: 19103  
 Phone Number: 267 687 9996  
 Fax Number: 320 215 9231  
 Email Address: vanja@buvac.com

**6. Total number of applications and registrations involved:** 1

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00**

Authorized to be charged to deposit account  
 Enclosed

**8. Payment Information:**

11/27/2009 NJAMA1 00000050 3108038  
 Deposit Account Number \_\_\_\_\_  
 01 FC:8521 \_\_\_\_\_  
 Authorized User Name \_\_\_\_\_

**9. Signature:** Vanja Buvac                      Nov 23, 2009  
 Signature                      Date

VANJA BUVAC                      Total number of pages including cover sheet, attachments, and document: 2  
 Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

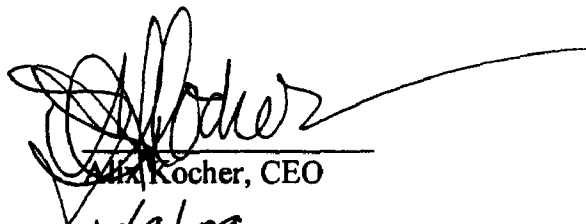
## Assignment of Trademark

Whereas, Nielsen-Kellerman Company, Inc. of 21 Creek Circle, Boothwyn, PA 19061 has registered in the United States Patent and Trademark Office the trademark CADENCE, registration number 3108038 dated June 20, 2006.

Whereas, Vanja Buvac, Inc. of 2200 Arch Street #504, Philadelphia PA 19103 wants to acquire the registration.

For good and valuable consideration, receipt of which is hereby acknowledged, Nielsen-Kellerman Company, Inc. hereby assigns to Vanja Buvac, Inc. the above identified trademark registration.

For Nielsen-Kellerman



Alex Kocher, CEO  
10/9/09