

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Optimum Nutrition, Inc.		11/24/2009	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	ON Optimum Nutrition Limited		
Street Address:	Glanbia plc		
Internal Address:	Glanbia House		
City:	Kilkenny City		
State/Country:	IRELAND		
Entity Type:	limited company: IRELAND		
PROPERTY NUMBERS Total: 29			
Property Type	Number	Word Mark	
Registration Number:	2811132	ABB	
Registration Number:	2628224	ABB	
Registration Number:	2628225	ABB	
Registration Number:	2906100	ABB	
Registration Number:	3114540	ABB	
Registration Number:	2741613	AFTER MAX	
Registration Number:	3467865	COLOSSUS	
Registration Number:	2679153	COMPLETE PROTEIN DIET	
Registration Number:	2941256	HYDROWHEY	
Registration Number:	3468901	HYDROWHEY	
Registration Number:	3105263	MOR'SOS	
Registration Number:	3286047	MUSCLE MALT	
Registration Number:	3492407	NITRO CORE 24	
Registration Number:	3474566	NUTRIENT OPTIMIZATION SYSTEM OPTI-MEN	

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TRADEMARK
 REEL: 004104 FRAME: 0467

Registration Number:	2999738	ON
Registration Number:	2906099	ON
Registration Number:	3229245	ON CLASSIC WHEY
Serial Number:	77586659	ON REPS&SETS TEAM ON ATHLETE PROGRAM
Registration Number:	3438808	OPTI-MEN
Registration Number:	3213014	OPTI-MEN MORE THAN A MULTI
Registration Number:	3213016	OPTI-WOMEN MORE THAN A MULTI
Registration Number:	3311720	PRO COMPLEX
Registration Number:	3339035	THE BIGGER PICTURE
Registration Number:	3215234	THERMO CUTS
Registration Number:	3217382	THERMO CUTS EXTREME
Registration Number:	3264145	VASSIVE-CE
Registration Number:	3425929	VASSIVE-EA8
Registration Number:	3264146	VASSIVE-NO
Registration Number:	3213516	WHEY GOLD MEAL

CORRESPONDENCE DATA

Fax Number: (312)554-8015
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312-554-8000
 Email: ai@pattishall.com
 Correspondent Name: Jonathan S. Jennings
 Address Line 1: 311 South Wacker Drive
 Address Line 2: Suite 5000
 Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	02370-000-00066
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DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:
 Address Line 2:
 Address Line 3:
 Address Line 4:

NAME OF SUBMITTER:	Ashly A. Iacullo, Illinois Bar Member
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Signature:	/Ashly Iacullo/
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Date:	11/30/2009
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Total Attachments: 5

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TRADEMARK ASSIGNMENT

WHEREAS, Optimum Nutrition, Inc., a Florida corporation, having a principal place of business at 700 N. Commerce Street, Aurora, IL 60504 (hereinafter "OPTIMUM") is the owner of the trademarks, and the goodwill therein, as well as the registrations, and applications to register pertaining thereto set forth on the attached Schedule A;

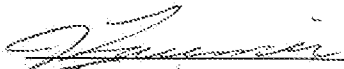
WHEREAS, ON Optimum Nutrition Limited, a limited company of Ireland, having a principal place of business at Glanbia plc, Glanbia House, Kilkenny City, Ireland (hereinafter "ON") is desirous of acquiring all right, title, and interest in and to said trademarks, and the goodwill therein, and registrations, and applications to register pertaining thereto; and

WHEREAS, OPTIMUM is willing to assign any and all of its rights, title and interest in and to said trademarks, the goodwill therein, and the registrations and applications to register associated therewith as set forth in Schedule A.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, OPTIMUM does hereby transfer, convey and assign to ON all right, title, and interest in and to said trademarks for the goods noted in Schedule A, and any other goods or services on which they have been used by OPTIMUM, the goodwill therein, as well as the registrations and applications to register associated therewith as set forth in Schedule A, and the right to sue for past infringements of the same.

The undersigned warrants he/she has the authority to enter into this Assignment
on behalf of OPTIMUM.

OPTIMUM NUTRITION, INC.

By: 
Name: JON LAMER
Title: DIRECTOR OF ADMINISTRATION
Date: NOVEMBER 24, 2009

SCHEDULE A

LIST OF TRADEMARK APPLICATIONS AND REGISTRATIONS

Trademark	App./Reg. No.	App./Reg. Date	Goods
ABB (text only)	2,811,132	02/03/2004	Class 5: Dietary supplements in the form of ready to eat food bars, powdered drink mixes, and liquid drinks
ABB (with full bird design)	2,628,224	10/01/2002	Class 5: Dietary supplements in the form of liquid drinks, and ready to eat protein based food bars
ABB (with half bird design)	2,628,225	10/01/2002	Class 5: Dietary supplements; dietary supplements in the form of powdered drink mixes, liquid drinks, and ready to eat protein based food bars
ABB (with full bird design)	2,906,100	11/30/2004	Class 25: Clothing, namely men's, women's and children's clothing, namely t-shirts; sweatshirts, tank tops; shorts; pants; sweatpants; caps; hats; women's bodysuits; legging; sweatsuits; jackets; coats; sweaters; shirts; tops, namely fleece tops; skirts; dresses; gloves; belts; socks; bathing suits; sleepwear; beachwear; underwear; rompers; and infantwear
ABB (with eagle holding barbell)	3,114,540	07/11/2006	Class 25: Clothing, namely men's, women's and children's clothing, namely t-shirts; sweatshirts; tank tops; shorts; pants; sweatpants; caps; hats; women's bodysuits; legging; sweatsuits; jackets; coats; sweaters; shirts; tops, namely fleece tops; skirts; dresses; gloves; belts; socks; bathing suits; sleepwear; beachwear; underwear; rompers; and infantwear
AFTER MAX	2,741,613	07/29/2003	Class 5: Dietary food

Trademark	App./Reg. No.	App./Reg. Date	Goods
			supplements including dietary supplement powdered drink mixes
COLOSSUS	3,467,865	07/15/2008	Class 5: Nutritional food supplements, namely in the form of oversized, high-protein based cookies
COMPLETE PROTEIN DIET	2,679,153	01/21/2003	Class 5: Dietary supplement
HYDROWHEY	2,941,256	04/19/2005	Class 29: Combination of protein based food additives for use as an ingredient in dietary supplements, namely, powdered drink mixes, liquid drinks; shakes, ready to eat food bars; tablets, pills and capsules
HYDROWHEY	3,468,901	07/15/2008	Class 5: Dietary and nutritional supplements
MOR'Sos	3,105,263	06/13/2006	Class 29: Protein-based, nutrient-dense bite size snack bars
MUSCLE MALT	3,286,047	08/28/2007	Class 5: Dietary supplemental drinks
NITRO CORE 24	3,492,407	08/26/2008	Class 5: Dietary and nutritional supplements
NUTRIENT OPTIMIZATION SYSTEM OPTI-MEN	3,474,566	07/29/2008	Class 5: Dietary and nutritional supplements
ON (with swoosh device)	2,999,738	09/27/2005	Class 20: Plastic pill cases, sold empty
ON (with swoosh device)	2,906,099	11/30/2004	Class 25: Clothing, namely men's, women's and children's clothing, namely t-shirts; sweatshirts; tank tops; shorts; pants; sweatpants; caps; hats; women's bodysuits; legging; sweatsuits; jackets; coats; sweaters; shirts; tops, namely, fleece tops; skirts; dresses; gloves; belts; socks; bathing suits; sleepwear; beachwear; underwear; rompers; and infantwear

Trademark	App./Reg. No.	App./Reg. Date	Goods
ON CLASSIC WHEY (with swoosh device)	3,229,245	04/17/2007	Class 5: Dietary supplement drink mixes
ON REPS&SETS TEAM ON ATHLETE PROGRAM	77/586,659	10/06/2008	Class 44: Providing assistance, fitness evaluation and consultation to individuals to help them make health, wellness and nutritional changes in their daily living to improve health
OPTI-MEN	3,438,808	06/03/2008	Class 5: Dietary and nutritional supplements
OPTI-MEN MORE THAN A MULTI	3,213,014	02/27/2007	Class 5: Dietary supplements, namely pills and capsules
OPTI-WOMEN MORE THAN A MULTI	3,213,016	02/27/2007	Class 5: Dietary supplements, namely pills and capsules
PRO COMPLEX	3,311,720	10/16/2007	Class 5: Dietary supplements, namely powdered protein drink mixes
THE BIGGER PICTURE	3,339,035	11/20/2007	Class 5: Dietary and nutritional supplements
THERMO CUTS	3,215,234	03/06/2007	Class 5: Dietary supplement capsules
THERMO CUTS EXTREME	3,217,382	03/13/2007	Class 5: Dietary supplement capsules
VASSIVE-CE	3,264,145	07/17/2007	Class 5: Dietary and nutritional supplements
VASSIVE-BA8	3,425,929	05/13/2008	Class 5: Dietary and nutritional supplements
VASSIVE-NO	3,264,146	07/17/2007	Class 5: Dietary and nutritional supplements
WHEY GOLD MEAL	3,213,516	02/27/2007	Class 5: Dietary drink mix for use as a meal replacement