

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Williams West & Witt's Products Company d/b/a Innovative Flavors		05/15/2009	CORPORATION: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Williams West & Witt's Products Company d/b/a Integrative Flavors		
<b>Street Address:</b>	212 Cook Street		
<b>City:</b>	Michigan City		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	46360		
<b>Entity Type:</b>	CORPORATION: ILLINOIS		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77687711	COOK'S DELIGHT	
<b>Serial Number:</b>	77687718	COOK'S DELIGHT	
<b>Serial Number:</b>	77751463	INTEGRATIVE FLAVORS	
<b>Serial Number:</b>	77751472	INTEGRATIVE FLAVORS CUSTOMIZED FLAVORS FOR PERSONAL TASTES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)913-0002		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312-913-3304		
<b>Email:</b>	docketing@mbhb.com		
<b>Correspondent Name:</b>	Sydney R. Kokjohn		
<b>Address Line 1:</b>	300 South Wacker Drive, Suite 3100		
<b>Address Line 2:</b>	McDonnell Boehnen Hulbert & Berghoff		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606-6709		
<b>NAME OF SUBMITTER:</b>	Sydney R. Kokjohn		

CH \$115.00 77687711

**900148713**

~~TRADEMARK~~  
**REEL: 004104 FRAME: 0836**

Signature:	/Sydney R. Kokjohn/
Date:	11/30/2009
Total Attachments: 1 source=Integrative Name (2)#page1.tif	

State of Indiana  
Office of the Secretary of State

CERTIFICATE OF ASSUMED BUSINESS NAME

of

**WILLIAMS WEST & WITT'S PRODUCTS COMPANY**

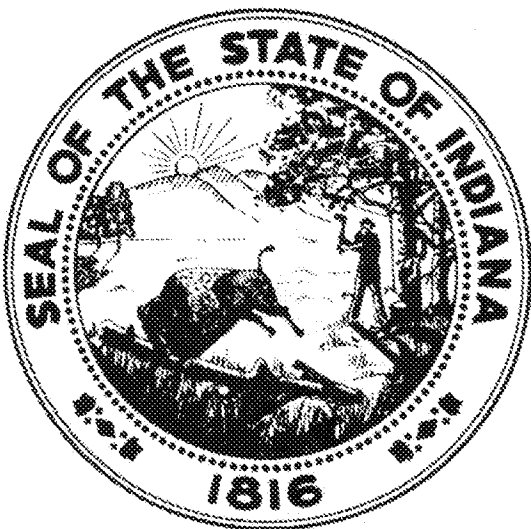
I, TODD ROKITA, Secretary of State of Indiana, hereby certify that Certificate of Assumed Business Name of the above Illinois For-Profit Foreign Corporation has been presented to me at my office, accompanied by the fees prescribed by law and that the documentation presented conforms to law as prescribed by the provisions of the Indiana Business Corporation Law.

Following said transaction the entity named above will be doing business under the assumed business name(s) of:

**INTEGRATIVE FLAVORS**

NOW, THEREFORE, with this document I certify that said transaction will become effective Friday, May 15, 2009.

In Witness Whereof, I have caused to be affixed my signature and the seal of the State of Indiana, at the City of Indianapolis, May 15, 2009.



A handwritten signature in black ink that reads "Todd Rokita".

TODD ROKITA,  
SECRETARY OF STATE

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