

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
2ten Media LLC		11/17/2009	LIMITED LIABILITY COMPANY: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Yidio, LLC		
<b>Street Address:</b>	7770 Regents Road		
<b>Internal Address:</b>	Suite 113		
<b>City:</b>	San Diego		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92122		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77713590	WHAT'S ENTERTAINING YOU	
<b>Serial Number:</b>	77687502	YIDIO	
<b>Serial Number:</b>	77687433	YIDIO	
<b>Serial Number:</b>	77687382	YIDIO	
<b>Serial Number:</b>	77687360	YIDIO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(858)550-6420		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(858) 550-6000		
<b>Email:</b>	trademarks@cooley.com		
<b>Correspondent Name:</b>	Noel K. Egnatios/Cooley Godward Kronish		
<b>Address Line 1:</b>	777 6th Street, NW		
<b>Address Line 2:</b>	Suite 1100		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20001		

**CH \$140.00 77713590**

ATTORNEY DOCKET NUMBER:	311337-100
NAME OF SUBMITTER:	Noel K. Egnatios
Signature:	/Noel K. Egnatios/
Date:	11/30/2009
Total Attachments: 2 source=yidioassignment#page1.tif source=yidioassignment#page2.tif	

## ASSIGNMENT OF TRADEMARKS

This assignment of trademarks is dated as of November 17, 2009, by and between 2ten Media LLC, a California limited liability company, having its principals offices at 7770 Regents Road, Suite 113, #338, San Diego, California 92122 ("Assignor") and Yidio LLC, a Delaware limited liability company, having its principal place offices at 7770 Regents Road, Suite 113, San Diego, California 92122 ("Assignee").

WHEREAS, Assignor agreed to assign, transfer and convey to Assignee all of Assignor's right, title and interest in, to, or under any trademarks, trademark applications and trademark registrations set forth on Schedule A (collectively, the "Trademarks");

THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties confirm their agreement to assign trademarks as follows:

Assignor assigns, transfers, and conveys to Assignee all of its right, title, and interest, in the United States and throughout the world, in and to the Trademarks, together with that portion of the ongoing and existing business in connection with which the Assignor has a bona fide intent to use the Trademarks.

IN WITNESS WHEREOF, the undersigned have executed this Trademark Assignment Agreement effective as of the date written below and in the capacity shown below.

This Trademark Assignment Agreement may be executed in any number of counterparts, each of which shall be an original, but all of which together shall constitute one instrument.

**ASSIGNOR:**  
2ten Media LLC

**ASSIGNEE:**  
Yidio LLC

By:   
\_\_\_\_\_

By:   
\_\_\_\_\_

Name: Adam Eatros  
Title: COO/Co-Founder  
\_\_\_\_\_

Name: Adam Eatros  
Title: COO/Co-Founder  
\_\_\_\_\_

## Schedule A

1. Mark: WHAT'S ENTERTAINING YOU

Class: 38

Serial No.: 77/713,590

Filing Date: April 14, 2009

Country: United States

2. Mark: YIDIO

Class: 41

Serial No.: 77/687,502

Filing Date: March 10, 2009

Country: United States

3. Mark: YIDIO

Class: 38

Serial No.: 77/687,433

Filing Date: March 10, 2009

Country: United States

4. Mark: YIDIO

Class: 34

Serial No.: 77/687,382

Filing Date: March 10, 2009

Country: United States

5. Mark: YIDIO

Class: 09

Serial No.: 77/687,360

Filing Date: March 10, 2009

Country: United States

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