

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Identity Management Corp.		11/19/2009	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Identity Management Corp.		
Street Address:	506 Usher St.		
City:	Pageland		
State/Country:	SOUTH CAROLINA		
Postal Code:	29728		
Entity Type:	CORPORATION: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76344096	PURE LUXURY... NO COMPROMISE	
CORRESPONDENCE DATA			
Fax Number:	(602)382-6070		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	602-382-6000		
Email:	lfraley@swlaw.com		
Correspondent Name:	R. Lee Fraley, Esq.		
Address Line 1:	Snell & Wilmer LLP		
Address Line 2:	400 E Van Buren St		
Address Line 4:	Phoenix, ARIZONA 85004		
ATTORNEY DOCKET NUMBER:	57293.0001		
NAME OF SUBMITTER:	R. Lee Fraley		
Signature:	/R. Lee Fraley/		

CH \$40.00 76344096

900148796

**TRADEMARK
 REEL: 004105 FRAME: 0684**

Date:

12/01/2009

Total Attachments: 2

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BILL OF SALE

KNOW ALL MEN BY THESE PRESENT:

That IDENTITY MANAGEMENT CORP., a North Carolina corporation, hereinafter referred to as "Seller," has sold, assigned, transferred and set over and does hereby sell, assign, transfer and set over unto IDENTITY MANAGEMENT CORP., a North Carolina corporation, hereinafter referred to as "Buyer," its heirs, personal representatives, successors, transferees and assigns, the following described property, to wit:

See Attachment "A" attached hereto and incorporated herein by this reference.

This Bill of Sale is executed by Seller to Buyer for the reason that all of the above described property was purchased by Buyer and paid for by Buyer and this instrument is executed for the purpose of confirming this title to same in Buyer.

There is no warranty relating to title, possession, quiet enjoyment or the like in this Bill of Sale. The personal property included within this Bill of Sale is sold AS-IS, WITHOUT RECOURSE AND WITHOUT WARRANTIES, EITHER EXPRESS OR IMPLIED. Any statement of description is for identification only and is not a warranty or representation.

IN WITNESS WHEREOF, Seller has caused this Bill of Sale to be executed this 19th day of November, 2009.

IDENTITY MANAGEMENT CORP., a North Carolina corporation

By: *Craig K. Williams*
Craig K. Williams, Esq.
Agent for Seller

STATE OF ARIZONA

COUNTY OF MARICOPA

On *November 19*, 2009, before me, the undersigned, personally appeared *CRAIG K. WILLIAMS*, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his or her signature on the instrument, the individual, or the entity upon behalf of which the individual acted, executed the instrument.

WITNESS my hand and official seal.

Betty Linck
Signature of Notary Public



10884886

Attachment "A"

PERSONAL PROPERTY DESCRIPTION

All Inventory, Chattel Paper, Accounts, Equipment and General Intangibles, including but not limited to U.S. Trademark Registration No. 2,482,425, U.S. Trademark Registration No. 2,706,436 and U.S. Trademark Registration No. 3,003,924 including any common law rights thereto, together with the goodwill of Debtor's business pertaining thereto, and all other intellectual property assets whether registered or provided for at common law; whether any of the foregoing is owned now or acquired later; all accessions, additions, replacements, and substitutions relating to any of the foregoing; all records of any kind relating to any of the foregoing; all proceeds relating to any of the foregoing (including insurance, general intangibles and other accounts proceeds).

As used in this Attachment "A", Debtor shall mean Chadsworth & Haig, Inc., a Nevada corporation.