

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
My Good Dog, LLC		07/01/2009	LIMITED LIABILITY COMPANY: MAINE
RECEIVING PARTY DATA			
Name:	Quabaug Corporation		
Street Address:	18 School Street		
City:	North Brookfield		
State/Country:	MASSACHUSETTS		
Postal Code:	01555		
Entity Type:	CORPORATION: MASSACHUSETTS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3646214	MY GOOD DOG	
CORRESPONDENCE DATA			
Fax Number:	(207)772-3627		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	207 772-1941		
Email:	dnathanson@dwmlaw.com		
Correspondent Name:	Daina J. Nathanson		
Address Line 1:	84 Marginal Way, Suite 600		
Address Line 4:	Portland, MAINE 04101-2480		
NAME OF SUBMITTER:		Daina J. Nathanson	
Signature:		/Daina J. Nathanson/	
Date:		12/01/2009	
Total Attachments: 3			

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made and entered into as of the 1st day of July, 2009 by and between My Good Dog, LLC, a Maine limited liability company with a mailing address of 11 Oakhurst Road, Cape Elizabeth, Maine 04104 (the "Assignor"), and Quabaug Corporation, a Massachusetts corporation with a mailing address of 18 School Street, North Brookfield, Massachusetts 01555 (the "Assignee" or the "Company").

WITNESSETH:

WHEREAS, the Assignor and the Assignee have entered into an asset purchase transaction pursuant to which the Assignee will purchase from the Assignor certain assets of the Assignor; and

WHEREAS, as a condition to Assignee entering into such purchase transaction with Assignor, Assignor has agreed to assign its entire interest in the trademark listed in Schedule A attached hereto (the "Trademark").

NOW, THEREFORE, for good and valuable consideration, the Assignor hereby assigns, conveys and transfers to the Assignee all of his right, title and interest to the following:

1. The Trademark, including any registration of the aforesaid trademark, together with all of the goodwill of the business of the goods and services for which the Trademark is registered and/or used and all common law rights thereto, and including all rights in licenses and agreements connected with the use of the Trademark and other properties and rights related thereto.

2. The right to sue and recover for damages and profits and all remedies for past infringements of the Trademark and other properties and rights transferred herein.

3. Assignor undertakes, at the request of Assignee, to execute all reasonable documentation, including confirmatory trademarks assignments or other documents, and generally to do everything necessary and proper subsequent to the signing of this Trademark Assignment in order to transfer to the Assignee full ownership of the Trademark and the properties and rights with respect thereto.

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be duly executed and delivered as of the date first above written.

MY GOOD DOG, LLC

Louis C. Pfeifle
By: Louis C. Pfeifle
Its: VP Sales MGD Division

QUABAUG CORPORATION

E. Rosen
By: ERIC ROSEN
Its: VICE PRESIDENT OF LOGISTICS

Schedule A
Trademarks

<u>Trademark</u>	<u>Registration or Application No.</u>	<u>Registration or Filing Date</u>	<u>Country</u>
MY GOOD DOG (Design Mark)	3646214	06/30/2009	USA