TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------------------------|----------|----------------|--------------|
| Innovative Aftermarket Systems, Inc. | | 10/06/2006 | CORPORATION: |

RECEIVING PARTY DATA

| Name: | Protection Plus, Inc. |
|-----------------|-----------------------|
| Street Address: | 2600 Westwood Drive |
| City: | Las Vegas |
| State/Country: | NEVADA |
| Postal Code: | 89109 |
| Entity Type: | CORPORATION: |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-------------|
| Registration Number: | 2788867 | R.E.D ALERT |

CORRESPONDENCE DATA

Fax Number: (702)699-5593

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 702-737-8878

Email: ecave@insuredservices.com

Correspondent Name: Protection Plus, Inc.
Address Line 1: 2600 Westwood Drive

Address Line 4: Las Vegas, NEVADA 89109

| NAME OF SUBMITTER: | Edward Cave |
|--------------------|---------------|
| Signature: | /edward cave/ |
| Date: | 12/01/2009 |

Total Attachments: 2

TRADEMARK REEL: 004105 FRAME: 0942 OF \$40.00 2/8886/

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TRADEMARK REEL: 004105 FRAME: 0943

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made by Innovative Aftermarket Systems, Inc. ("Assignor");

NOW, THEREFORE, in consideration of the sum of one dollar and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Protection Plus, Inc. ("Assignee"), the entire right, title, and interest in and to the trademark:

R.E.D. - ALERT

such as is Assignor's to convey. This conveyance includes, if and as applicable, to any and all trademark registration(s) therefore (including U.S. Trademark Registration No. 2,788,867), and application(s) for registration thereof (domestic or foreign), together with all related common law rights and the goodwill of the business symbolized thereby. Assignor represents and warrants that it is unaware of any fact or circumstance to reasonably indicate that use of the above trademark will infringe the trademark rights of any third party, but disclaims any and all other warranties, express or implied.

Assignor agrees to reasonably cooperate with Assignee or its successors or assigns to effect the intent reflected by this document, by signing all lawful papers, making all rightful oaths, and generally doing everything reasonably necessary to aid Assignee, its successors, assigns and nominees, to take and perpetuate full ownership and control of the assigned mark, application(s), and registration(s), if any. Any actions taken, including recording of this assignment, shall be at Assignee's sole expense.

This assignment is made in accordance with and under that certain Trademark Purchase Agreement between Assignor and Assignee dated 13 August 2002. This document shall be construed according to its fair meaning, and not for or against either party, regardless of authorship.

SIGNED this ______ day of October, 2006.

INNOVATIVE AFTERMARKET SYSTEMS,
INC.

By:

Printed Name: Robert us Corbin
Title: Resident

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TRADEMARK REEL: 004105 FRAME: 0944

| STATE OF TEXAS | |
|------------------|---|
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| COUNTY OF Travis | 8 |

Before me, a notary public, on this day personally appeared Robert Corbin, known to me to be the person whose name is subscribed to the foregoing instrument, who acknowledged to me that he/she executed this Trademark Assignment on behalf of Innovative Aftermarket Systems, Inc. for the purposes and consideration therein expressed.

Given under my hand and seal of office this 6 day of 0 do ber, 2006.



Printed Name: Susan Farr

Notary Public in and for the State of Texas

My Commission Expires: November 22, 2009

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RECORDED: 12/01/2009