

TO: MARK J. LISS COMPANY: TWO PRUDENTIAL PLAZA, 180 NORTH STETSON

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jae-chem Yoo		11/13/2009	INDIVIDUAL: REPUBLIC OF KOREA
RECEIVING PARTY DATA			
Name:	Samsung Electronics Co., Ltd.		
Street Address:	416, Maetan-dong, Yeongtong-gu		
City:	Suwon-si, Gyeonggi-do		
State/Country:	REPUBLIC OF KOREA		
Entity Type:	CORPORATION: REPUBLIC OF KOREA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3182495	DBD	
CORRESPONDENCE DATA			
Fax Number:	(312)616-5700		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	312-616-5600		
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Correspondent Name:	Mark J. Liss		
Address Line 1:	Two Prudential Plaza, 180 North Stetson		
Address Line 2:	Suite 4900		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	228551		
DOMESTIC REPRESENTATIVE			
Name:	Mark J. Liss		
Address Line 1:	Two Prudential Plaza, 180 North Stetson		
Address Line 2:	Suite 4900		

CH 540.00 3182495

TO: MARK J. LISS COMPANY: TWO PRUDENTIAL PLAZA, 180 NORTH STETSON

Address Line 4: Chicago, ILLINOIS 60601	
NAME OF SUBMITTER:	Mark J. Liss
Signature:	/Mark J. Liss/
Date:	11/16/2009
Total Attachments: 1 source=Assignment of Trademark DBD#page1.tif	

ASSIGNMENT OF TRADEMARK


WHEREAS, JAE-CHERN YOO (Assignor), a Republic of Korea individual, 231-1103, Green Apartment, Zigok-dong, Nam-gu, Pohang-city, Kyungsangbuk-do, Republic of Korea, has adopted, used, is using and is the owner of the following mark now registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration Number</u>	<u>Date of Registration</u>
DBD	3,182,495	December 12, 2006

WHEREAS, SAMSUNG ELECTRONICS CO., LTD. (Assignee), a Republic of Korea corporation, having its principal place of business at 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea, is desirous of acquiring said mark;

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said mark, together with the goodwill symbolized by said mark and registration thereof, and including all common-law and other rights in said mark, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said mark prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned does hereby execute this Assignment to take effect on the 13th day of November, 2009.



JAE-CHERN YOO (Assignor)