

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FAMILY FOOD DISTRIBUTORS, INC.		11/13/2009	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	COMPANIA DE ELABORADOS DE CAFE ELCAFE C.A.		
Street Address:	Montecristi Km. 2 1/2		
City:	Manta, Manabi		
State/Country:	ECUADOR		
Entity Type:	CORPORATION: ECUADOR		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77737216	SI CAFE	
CORRESPONDENCE DATA			
Fax Number:	(787)998-7474		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7877223446		
Email:	arturo@perezguerrero.com		
Correspondent Name:	Arturo Perez-Guerrero		
Address Line 1:	P.O. Box 9024163		
Address Line 4:	San Juan, PUERTO RICO 00902-4163		
DOMESTIC REPRESENTATIVE			
Name:	Arturo Perez-Guerrero		
Address Line 1:	P.O. Box 9024163		
Address Line 4:	San Juan, PUERTO RICO 00902-4163		
NAME OF SUBMITTER:	Arturo Perez-Guerrero		

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**TRADEMARK
 REEL: 004107 FRAME: 0056**

Signature:	/Arturo Perez-Guerrero/
Date:	12/03/2009
Total Attachments: 1 source=scan0100#page 1.tif	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT

WHEREAS, Family Food Distributors, Inc., a New Jersey corporation, having a place of business at 307 Bergen Avenue, Kearny, New Jersey 07032, has adopted, used and is using the mark that is the subject of registration in the United States Patent and Trademark Office as follows (the "Mark"):

<u>MARK</u>	<u>SERIAL NO.</u>	<u>FILED</u>
SI CAFÉ	77737,216	May 14, 2009

AND, WHEREAS, Compania de Elaborados de Café Elcafe C.A., a corporation organized and existing under the laws of Ecuador, having a place of business at Montecristi KM. 2½, Manta, Manabi, Ecuador, is desirous of acquiring the entire right, title and interest in and to the Mark, application and registration and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark, and past common law causes of action;

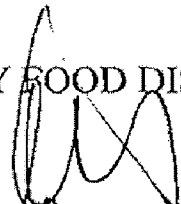
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Family Food Distributors, Inc., hereby sells, assigns and transfers unto Compania de Elaborados de Café Elcafe C.A., its successors and assigns, the entire right, title and interest in and to the Mark, application and registration and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark and past common law causes of action.

FAMILY FOOD DISTRIBUTORS, INC.

By: _____

Print Name: _____

Title: _____


PATRICIA C. Mendez
General Manager

Date: _____

11/13/09