

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Matol Botanical International Ltd.		11/26/2009	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Industries Lassonde Inc.
Street Address:	775 Principale Street
City:	Rougemont, Quebec
State/Country:	CANADA
Postal Code:	J0L1M0
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	78143809	ALLEN'S
Registration Number:	2902229	ALLEN'S

CORRESPONDENCE DATA

Fax Number: (202)955-5564
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 202-419-2404
 Email: stephen.jeffries@hklaw.com
 Correspondent Name: Stephen J. Jeffries
 Address Line 1: 2099 Pennsylvania Avenue, NW, Suite 100
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:
 Address Line 2:
 Address Line 3:

OP \$65.00 78143809

Address Line 4:

NAME OF SUBMITTER:

Stephen J. Jeffries

Signature:

/Stephen J. Jeffries/

Date:

12/03/2009

Total Attachments: 1

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TRADE-MARK ASSIGNMENT

Between: **MATOL BOTANICAL INTERNATIONAL LTD.**
290 Labrosse Avenue
Pointe-Claire, Quebec, Canada H9R 6R6

(Hereinafter referred to as "the Assignor")

And: **INDUSTRIES LASSONDE INC.**
755 Principale,
Rougemont, Quebec, Canada J0L 1M0

(Hereinafter referred to as "the Assignee")

The Assignor, owner of the trade-mark application no. 78/143,809 for the trade-mark ALLEN'S, in consideration of \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, hereby sells, assigns and transfers to the Assignee all its rights, titles and interests in and to the said Trade-mark applications and in and to the said Trade-Mark ALLEN'S, together with the goodwill of the business attached to the wares in respect of which this trade-marks will be used, and the right to recover for past infringement of the said trade-mark.

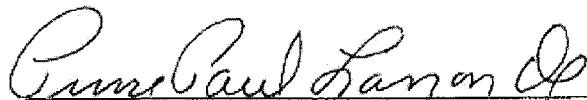
SIGNED at MONTREAL, this 26th day of November 2009


MATOL BOTANICAL INTERNATIONAL LTD.

Name: Robert Bolduc
Title: President

SIGNED at MONTREAL, this 26th day of November 2009

INDUSTRIES LASSONDE INC.



Pierre-Paul Lassonde
Président