

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
INK2		09/02/2009	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Cardstore.com, Inc.
Street Address:	1195 Park Avenue, Suite 211
City:	Emeryville
State/Country:	CALIFORNIA
Postal Code:	94608
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	2510693	LOFT 65
Serial Number:	77771347	CARDSTYLE
Serial Number:	77682676	CARDSTORE.COM
Registration Number:	3667187	INK2
Registration Number:	2989987	TOUCHPOINT MAIL
Registration Number:	3085794	TOUCHPOINT MAIL
Registration Number:	2759547	TOUCHPOINT
Registration Number:	2725173	TOUCHPOINT

CORRESPONDENCE DATA

Fax Number: (650)833-2001
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 650-833-2170
 Email: tmfilings@dlapiper.com
 Correspondent Name: Allyn Taylor
 Address Line 1: 2000 University Avenue

CH \$215.00 2510693

Address Line 4: East Palo Alto, CALIFORNIA 94303

ATTORNEY DOCKET NUMBER:	350186-900100
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NAME OF SUBMITTER:	Allyn Taylor
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Signature:	/Allyn Taylor/
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Date:	12/03/2009
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Total Attachments: 0

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