

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Chestnut Ridge Group, LP		11/16/2009	LIMITED PARTNERSHIP: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Chestnut Ridge Group, LLLP		
<b>Composed Of:</b>	COMPOSED OF IC Supermarkets, Inc., a Delaware Corporation		
<b>Street Address:</b>	11 Lloyd Avenue		
<b>City:</b>	Latrobe		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	15650		
<b>Entity Type:</b>	Limited Liability Limited Partnership: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77851923	BLOOM	
<b>Serial Number:</b>	77851933	BLOOM ENERGY	
<b>Serial Number:</b>	77798805	FRANKENSTEIN LIME	
<b>Serial Number:</b>	77803674	LIL' PUP	
<b>Serial Number:</b>	77798831	SPLASH ICE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(412)566-6099		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	412-566-6777		
<b>Email:</b>	ipmail@eckertseamans.com		
<b>Correspondent Name:</b>	David V. Radack		
<b>Address Line 1:</b>	600 Grant Street, 44th Floor		
<b>Address Line 2:</b>	U.S. Steel Tower		
<b>Address Line 4:</b>	Pittsburgh, PENNSYLVANIA 15219		

OP \$140.00 77851923

ATTORNEY DOCKET NUMBER:	299860-00001
NAME OF SUBMITTER:	David V. Radack
Signature:	/DVR/
Date:	12/03/2009
Total Attachments: 2 source=BevASN#page1.tif source=BevASN#page2.tif	

## TRADEMARK ASSIGNMENT

WHEREAS, Chestnut Ridge Group, L.P., a Pennsylvania limited partnership, with its principal place of business at 11 Lloyd Avenue, Latrobe, Pennsylvania 15650 ("Assignor") owns the marks which are applied for in the United States Patent and Trademark Office listed on Schedule A attached hereto (collectively referred to hereinafter as the "Marks"); and

WHEREAS, Chestnut Ridge Group, LLLP, a Pennsylvania limited liability limited partnership, with its principal place of business at 11 Lloyd Avenue, Latrobe, Pennsylvania 15650 ("Assignee"), desires to acquire the Marks and the applications thereof;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title, and interest in and to the Marks and the applications thereof, together with the goodwill of the business symbolized by the Marks.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed by its duly authorized officer this 16<sup>th</sup> day of November, 2009

Chestnut Ridge Group, L.P.  
a Pennsylvania limited partnership

By: I.C. Supermarkets, Inc., general partner

By:  \_\_\_\_\_

Name: Phillip W. Oliveri

**Vice Pres. & Treasurer**

Title: \_\_\_\_\_

## SCHEDULE A

MARK

APPLICATION SERIAL NO.

- |    |                   |            |
|----|-------------------|------------|
| 1. | BLOOM             | 77/851,923 |
| 2. | BLOOM ENERGY      | 77/851,933 |
| 3. | FRANKENSTEIN LIME | 77/798,805 |
| 4. | LIL' PUP          | 77/803,674 |
| 5. | SPLASH ICE        | 77/798,831 |