

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Phoenix Intangibles Holding Company		11/16/2009	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Chestnut Ridge Group, LLLP
Composed Of:	COMPOSED OF IC Supermarkets, Inc., a Delaware Corporation
Street Address:	11 Lloyd Avenue
City:	Latrobe
State/Country:	PENNSYLVANIA
Postal Code:	15650
Entity Type:	Limited Liability Limited Partnership: PENNSYLVANIA

**PROPERTY NUMBERS Total: 13**

Property Type	Number	Word Mark
Registration Number:	2781332	AQUA XTRA
Registration Number:	3217217	AQUAADE
Registration Number:	2946381	
Registration Number:	2948629	
Registration Number:	3610079	CHESTNUT RIDGE
Registration Number:	3610081	CHESTNUT RIDGE BEVERAGE COMPANY
Registration Number:	1784962	LE-NATURE'S
Registration Number:	2853154	LE NATURE'S
Registration Number:	2809106	LE NATURE'S
Registration Number:	2759895	
Serial Number:	77028065	AQUAADE
Serial Number:	77678795	BARRACUDA
Serial Number:	77541477	ECO-LIGHT

**TRADEMARK**

**900149133**

**REEL: 004107 FRAME: 0886**

**OP \$340.00 2781332**

CORRESPONDENCE DATA

Fax Number: (412)566-6099  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 412-566-6777  
Email: ipmail@eckertseamans.com  
Correspondent Name: David V. Radack  
Address Line 1: 600 Grant Street, 44th Floor  
Address Line 2: U.S. Steel Tower  
Address Line 4: Pittsburgh, PENNSYLVANIA 15219

ATTORNEY DOCKET NUMBER:	299860-00001
NAME OF SUBMITTER:	David V. Radack
Signature:	/DVR/
Date:	12/03/2009
Total Attachments: 2 source=TMASN#page1.tif source=TMASN#page2.tif	

## TRADEMARK ASSIGNMENT

WHEREAS, Phoenix Intangibles Holding Company, a Delaware corporation with its principal place of business at Two Greenville Crossing, 4005 Kennett Pike, Suite 220, Greenville, Delaware 19807 ("Assignor") has used and is using the marks which are applied for and registered in the United States Patent and Trademark Office and Canadian Intellectual Property Office listed on Schedule A attached hereto (collectively referred to hereinafter as the "Marks"); and

WHEREAS, Chestnut Ridge Group, LLLP, a Pennsylvania limited liability limited partnership, with its principal place of business at 11 Lloyd Avenue, Latrobe, Pennsylvania 15650 ("Assignee"), desires to acquire the Marks and the applications and registrations thereof;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title, and interest in and to the Marks and the applications and registrations thereof, together with the goodwill of the business symbolized by the Marks.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed by its duly authorized officer this 16<sup>th</sup> day of November, 2009.

Phoenix Intangibles Holding Company

By: 

Name: Kevin Shelton

Title: Vice President 

## SCHEDULE A

### I. U.S. REGISTRATIONS

<u>MARK</u>	<u>REGISTRATION NO.</u>
1. AQUA XTRA	2,781,332
2. AQUAADE	3,217,217
3. Bottle Design	2,946,381
4. Bottle Design	2,948,629
5. CHESTNUT RIDGE	3,610,079
6. CHESTNUT RIDGE BEVERAGE COMPANY	3,610,081
7. LE-NATURE'S	1,784,962
8. LE NATURE'S	2,853,154
9. LE NATURE'S and Design	2,809,106
10. Miscellaneous Design	2,759,895

### II. U.S. APPLICATIONS

<u>MARK</u>	<u>APPLICATION SERIAL NO.</u>
1. AQUAADE	77/028,065
2. BARRACUDA	77/678,795
3. ECO-LIGHT	77/541,477

### III. CANADIAN REGISTRATIONS

<u>MARK</u>	<u>REGISTRATION NO.</u>
1. LE-NATURE'S	TMA645486
2. LE-NATURE'S	TMA628915