

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                    |
|----------------------------------|--|-----------------------|--------------------|
| SUBMISSION TYPE:                 | NEW ASSIGNMENT   |                       |                    |
| NATURE OF CONVEYANCE:            | RELEASE BY SECURED PARTY   |                       |                    |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                    |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b> |
| Bateman IP Law Group             |  | 12/04/2009            | CORPORATION: UTAH  |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                    |
| <b>Name:</b>                     | Premier Alive, Inc.  |                       |                    |
| <b>Street Address:</b>           | 811 East 11000 North   |                       |                    |
| <b>City:</b>                     | Cedar City   |                       |                    |
| <b>State/Country:</b>            | UTAH   |                       |                    |
| <b>Postal Code:</b>              | 84720  |                       |                    |
| <b>Entity Type:</b>              | CORPORATION: UTAH  |                       |                    |
| <b>PROPERTY NUMBERS Total: 2</b> |  |                       |                    |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                    |
| <b>Serial Number:</b>            | 78972826   | PREMIER ALIVE         |                    |
| <b>Registration Number:</b>      | 3416264  | PREMIER ALIVE         |                    |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                    |
| <b>Fax Number:</b>               | (801)533-0323  |                       |                    |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                    |
| <b>Phone:</b>                    | 801-533-0320   |                       |                    |
| <b>Email:</b>                    | mail@batemanip.com   |                       |                    |
| <b>Correspondent Name:</b>       | Bateman IP Law Group   |                       |                    |
| <b>Address Line 1:</b>           | P.O. Box 1319  |                       |                    |
| <b>Address Line 4:</b>           | Salt Lake City, UTAH 84110   |                       |                    |
| <b>ATTORNEY DOCKET NUMBER:</b>   | FIRM   |                       |                    |
| <b>NAME OF SUBMITTER:</b>        | Randall B. Bateman   |                       |                    |
| <b>Signature:</b>                | /Randall B. Bateman/   |                       |                    |
| <b>Date:</b>                     | 12/04/2009   |                       |                    |

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**TRADEMARK**

Total Attachments: 1

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