

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BIAP, INC.		10/22/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	FourthWall Media, Inc.
Street Address:	21240 Ridgetop Circle, Suite 140
City:	Sterling
State/Country:	VIRGINIA
Postal Code:	20166
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Serial Number:	78749454	TV WIDGETS
Serial Number:	78749308	AD WIDGETS
Serial Number:	77630327	CANOE IN A BOX
Serial Number:	77630306	ADMIX
Serial Number:	77630289	ADAIM
Serial Number:	77248226	MY BASKETBALL TRACKER
Serial Number:	77248208	MY BASEBALL TRACKER
Serial Number:	77244159	MY TV FOOTBALL TRACKER
Serial Number:	77244139	MY FOOTBALL TRACKER
Serial Number:	76411337	PITV
Serial Number:	77830416	FOURTHWALLMEDIA
Serial Number:	75573013	BIAP

CORRESPONDENCE DATA

900149251

**TRADEMARK
 REEL: 004108 FRAME: 0884**

OP \$315.00 78749454

Fax Number: (845)359-7798
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (845) 359-7700
Email: anotaro@notaromichalos.com
Correspondent Name: Angelo Notaro
Address Line 1: 100 Dutch Hill Road, Suite 110
Address Line 4: Orangeburg, NEW YORK 10962-2100

ATTORNEY DOCKET NUMBER:	J522-056
NAME OF SUBMITTER:	Angelo Notaro, Atty for Applicant
Signature:	/J522-056-AN-GB/
Date:	12/07/2009

Total Attachments: 2
source=J522-056-NameChange#page1.tif
source=J522-056-NameChange#page2.tif

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BIAP, INC.", CHANGING ITS NAME FROM "BIAP, INC." TO "FOURTHWALL MEDIA, INC.", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF OCTOBER, A.D. 2009, AT 7:11 O'CLOCK P.M.

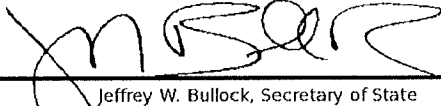
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4157334 8100

090957525



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7608301

DATE: 10-28-09

TRADEMARK
REEL: 004108 FRAME: 0886

**CERTIFICATE OF AMENDMENT
OF
AMENDED AND RESTATED CERTIFICATE OF INCORPORATION
OF
BIAP, INC.**

BIAP, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"), for the purpose of amending its Amended and Restated Certificate of Incorporation pursuant to Section 242 of the Delaware General Corporation Law does hereby certify as follows:

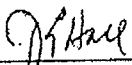
1. Article I of the Amended and Restated Certificate of Incorporation of the Corporation is hereby amended to read in its entirety as follows:

"ARTICLE I: The name of this corporation is FourthWall Media, Inc."

2. The Corporation hereby certifies that the amendment set forth above has been duly adopted in accordance with the provisions of Section 242 of the Delaware General Corporation Law and has been consented to in writing by the stockholders of the Corporation in accordance with the provisions of Section 228 of the Delaware General Corporation Law.

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment of Amended and Restated Certificate of Incorporation to be duly adopted and executed in its corporate name and on its behalf by its duly authorized officer as of the 22nd day of October, 2009.

BIAP, INC.

By: 
Name: J. Lamont Hall
Title: Chief Financial Officer

DB1/63735054.1