

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fred Krawchick		12/07/2009	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	TAFFY CLOTHING COMPANY, INC.		
Street Address:	24 Dorchester Drive		
City:	Rye Brook		
State/Country:	NEW YORK		
Postal Code:	10573		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1899450	B. MOSS CLOTHING COMPANY AROUND SINCE NINETEEN THIRTY-NINE	
Registration Number:	1857131	B. MOSS CLOTHING COMPANY	
Registration Number:	1217947	BARBARA MOSS	
CORRESPONDENCE DATA			
Fax Number:	(800)232-1764		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212 448-1100		
Email:	ochernin@mclaughlinstem.com		
Correspondent Name:	Oliver R. Chernin		
Address Line 1:	260 Madison Avenue		
Address Line 2:	McLaughlin & Stern, LLP		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	5035.000		
NAME OF SUBMITTER:	Oliver R. Chernin		

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TRADEMARK
 REEL: 004108 FRAME: 0953

Signature:	/Oliver R. Chernin/
Date:	12/07/2009
Total Attachments: 1 source=Trademark Assignment Executed#page1.tif	

ASSIGNMENT OF TRADEMARKS

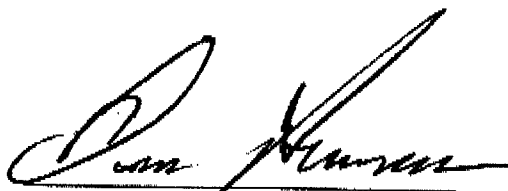
WHEREAS, FRED KRAWCHICK, a United States citizen, having an address at 24 Dorchester Drive, Rye Brook, New York, 10573, has adopted, is using and is the owner of the following trademarks registered in the United States Patent and Trademark Office:

Trademark	Registration No.	Registered
B. MOSS CLOTHING COMPANY AROUND SINCE NINETEEN- THIRTY-NINE & Design	1,899,450	June 13, 1995
B. MOSS CLOTHING COMPANY	1,857,131	October 4, 1994
BARBARA MOSS	1,217,947	November 23, 1982

AND WHEREAS, TAFFY CLOTHING COMPANY, INC., a New York corporation, having an address at 24 Dorchester Drive, Rye Brook, New York, 10573, is desirous of acquiring the said trademarks, the good will of the business symbolized by the trademarks, and the registrations thereof;

NOW, THEREFORE, in consideration of and in exchange for the sum of ten dollars (\$ 10.00) and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said FRED KRAWCHICK does hereby assign, transfer, and convey, unto TAFFY CLOTHING COMPANY, INC. the entire right, title and interest in and to the said trademarks, together with the good will of the business symbolized by the trademarks, and the registrations thereof.

IN WITNESS WHEREOF the undersigned has executed this assignment as of this 7th day of December, 2009.



Fred Krawchick