

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		Bill of Sale	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nature Vision, Inc.		09/11/2009	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Grayden Outdoor LLC		
Street Address:	8136 C.T.Y. RD 123		
City:	Brainerd		
State/Country:	MINNESOTA		
Postal Code:	56401		
Entity Type:	LIMITED LIABILITY COMPANY: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1571667	FISH HAWK	
CORRESPONDENCE DATA			
Fax Number:	(312)580-1189		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-580-1180		
Email:	doCKET@OLSONIP.COM		
Correspondent Name:	OLSON & CEPURITIS, LTD.		
Address Line 1:	20 North Wacker Drive		
Address Line 2:	36th Floor		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	300598-1 GRAYDEN OUTDOOR		
NAME OF SUBMITTER:	Deborah A. Melchi		
Signature:	/dam/		
Date:	12/07/2009		

CH \$40.00 1571667

Total Attachments: 2

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BILL OF SALE

In consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Nature Vision, Inc. ("Seller") does hereby grant, bargain, sell and transfer to Grayden Outdoor LLC, its successors and assigns (collectively "Buyer"), all of its right, title and interest, to the personal property described in Exhibits A, B and C annexed hereto (the "Personal Property").

Seller hereby warrants that Seller has legal title to the Personal Property and good and lawful right to sell the Personal Property to Buyer free and clear of all claims, liens, encumbrances and rights of others, except for the security interest of M&I Business Credit, LLC ("Lender").

Seller is executing this Bill of Sale in connection with a private sale by Lender of the Personal Property to Buyer in accordance with Article Nine of the Uniform Commercial Code as in effect in Minnesota.

IN WITNESS WHEREOF, Seller has executed this instrument on September 11, 2009.

NATURE VISION, INC.

By Randy Moseley
Its CEO

**EXHIBIT A
TO
BILL OF SALE**

PATENTS AND TRADEMARKS

Fish Hawk Design and Trademark Registration #1,571,667
Fishing Hole Cover System Patent #6,675,523

WEBSITE DOMAINS AND SOURCE CONTENT FILES

www.fishhawkelectronics.com
www.ripcityice.com
www.catchcover.com

INTELLECTUAL PROPERTY

To include all associated design and development files whether held in-house or with an outside vendor

SERVICE INVENTORY AND SAMPLES

All service inventory, service-in-progress parts, and prototype samples associated with Fish Hawk, Rip City, or Catch Cover

CUSTOMER LISTS

To include active customers who purchased Fish Hawk, Rip City, or Catch Cover products in the last 24-months to include complete contact information

OPEN ORDERS

To include copies of open orders placed by customers for Fish Hawk, Rip City, or Catch Cover products

WARRANTY DATABASE

To include a list of Fish Hawk customers registered in Nature Vision, Inc.'s consumer warranty data base and access to return authorizations issued in 2009 for Fish Hawk Products.

PRODUCTION EQUIPMENT

To include all production equipment listed in EXHIBIT B

OTHER EQUIPMENT

One Laptop computer, one desktop computer

TRADE SHOW BOOTH

10' curved backdrop, signage, and table cloth