

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Leah Kramer		12/07/2009	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	NameMedia, Inc.		
Street Address:	230 Third Avenue		
City:	Waltham		
State/Country:	MASSACHUSETTS		
Postal Code:	02451		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2957279	CRAFTSTER	
CORRESPONDENCE DATA			
Fax Number:	(617)395-7070		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617-395-7000		
Email:	jlwtrademarks@ll-a.com		
Correspondent Name:	John L. Welch		
Address Line 1:	One Main Street		
Address Line 2:	Lando & Anastasi, LLP		
Address Line 4:	Cambridge, MASSACHUSETTS 02142		
ATTORNEY DOCKET NUMBER:	N2015-2027		
NAME OF SUBMITTER:	John L. Welch		
Signature:	/johnlwelch/		
Date:	12/07/2009		

CH \$40.00 2957279

Total Attachments: 3

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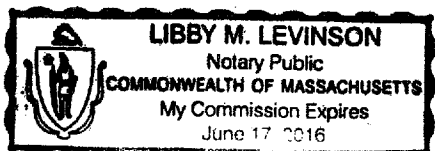
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ASSIGNMENT

WHEREAS, Leah Kramer, a natural person with a principal address of 7 Gardner Road, Cambridge, Massachusetts 02139 (formerly of 180 Naples Road, #2, Brookline, Massachusetts 02446), is the owner of all right, title, and interest in and to the service mark CRAFTSTER for "Providing on-line forums for transmission of messages among computer users concerning craft projects, creative recycling, crafting as a business and lifestyle issues," together with the goodwill of the business associated with said mark and together with United States Service Mark Registration No. 2,957,279 for said mark;

WHEREAS, NameMedia, Inc., a Delaware corporation having a place of business at 230 Third Avenue, Waltham, Massachusetts 02451, is desirous of acquiring said service mark, together with the goodwill of the businesses associated therewith and together with United States Service Mark Registration No. 2,957,279 therefor;

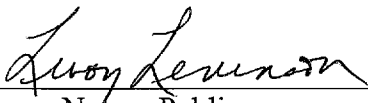
NOW, THEREFORE, in consideration of the sum of ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Ms. Kramer does hereby assign to NameMedia, Inc., her entire right, title, and interest in and to the service mark CRAFTSTER, together with the goodwill of the businesses associated therewith and together with United States Service Mark Registration No. 2,957,279 therefor.



June 17, 2016

Leah Kramer 12/7/09
By: Leah Kramer
Date:

Subscribed and sworn to before
me this 7 day of December, 2009



Notary Public

WITNESS OF SIGNATURE

STATE OF MA

COUNTY OF Middlesex

On this 7th day of December, 2009.

before me, the undersigned notary public, personally appeared Leah Kramer
Name of Person Acknowledging

proved to me through satisfactory evidence of identification, which was MA Drivers license
Type of Identification

to be the person whose name is signed on the preceding or attached document in my presence.

Arroy Lemmon
Signature of Notary Public

6-7-2016
Commission Expiration Date of Notary Public

(seal)