

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Addendum to Security Agreement recorded @ Reel/Frame 3834/0908		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MYPOINTS.COM, INC.		11/13/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	SILICON VALLEY BANK, as Administrative Agent		
Street Address:	3003 TASMAN DRIVE		
City:	SANTA CLARA		
State/Country:	CALIFORNIA		
Postal Code:	95054		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3682280	MAXPOINTS	
CORRESPONDENCE DATA			
Fax Number:	(866)826-5420		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3016380511		
Email:	ipresearchplus@comcast.net		
Correspondent Name:	IP Research Plus, Inc.		
Address Line 1:	21 Tadcaster Circle		
Address Line 2:	Attn: Penelope J.A. Agodoa		
Address Line 4:	Waldorf, MARYLAND 20602		
ATTORNEY DOCKET NUMBER:	35202		
NAME OF SUBMITTER:	Penelope J.A. Agodoa		
Signature:	/pja/		
Date:	12/08/2009		

OP \$40.00 3682280

Total Attachments: 3
source=35202#page1.tif
source=35202#page2.tif
source=35202#page3.tif



November 13, 2009

Sent by fax (818) 340-0395, email PDF and mail

Silicon Valley Bank
5820 Canoga Avenue, #210
Woodland Hills, California 91367
Attention: Mark Turk
Facsimile No.: (818) 340-0395
Email: mturk@svb.com

Re: Report of IP Filings; Guarantee and Collateral Agreement

Dear Mark:

Pursuant to Section 5.9(f) of the Guarantee and Collateral Agreement between United Online, Inc. and the other grantors referred to therein in favor of Silicon Valley Bank as Administrative Agent, attached please find a report of all filings related to applications for registration made by United Online, Inc. and its subsidiaries in the United States Copyright Office and with the United States Patent and Trademark Office for the period ended September 30, 2009.

Please let us know if you have any questions.

Sincerely,

A handwritten signature in black ink, appearing to read 'Anthony De Toro'.

Anthony De Toro
Vice President, Corporate Counsel

ADD/rk

Enclosure

cc: Scott H. Ray
Charles Butler Ammann
Edison D. Andrade
Rebecca Kwok
David C. Reamer of Skadden, Arps, Slate, Meagher & Flom LLP
David M. Nemecek of Skadden, Arps, Slate, Meagher & Flom LLP



Intellectual Property Filings for Quarter Ended September 30, 2009

1. Filings with United States Copyright Office

Filing Date	Title	Claimant	Year created	Published	Registered
9/2009	Classmates.com Web Site	Classmates Online, Inc.	2009		Pending
9/2009	MyPoints.com Web Site	MyPoints.com	2009		Pending

2. Filings with Patent and Trademark Office

Trademark Filings

Mark	Description	Serial/Reg No.	Geo	Co.	Status	Detailed Status
MYPOINTS & Design	Design	<u>7414477</u>	US CTM	MyPoints	Registered	Registered 7/29/09
MAXPOINTS	Word	<u>8,507,188</u>	CTM	MyPoints	Pending	Application filed 8/24/09
MYPOINTS & Design	Design	<u>1,449,955</u>	CA	MyPoints	Pending	Application filed 8/28/09
MAXPOINTS	Word	<u>1,449,957</u>	CA	MyPoints	Pending	Application filed 8/28/09
* MAXPOINTS	Word	<u>3,682,280</u>	US	MyPoints	Registered	Registered 9/15/09

Patent Filings

Owner	Status Change	Filing Date	Appl'n No.	Patent No.

No filings for Quarter Ended September 30, 2009