

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Protein Customizer, Inc.		10/20/2009	CORPORATION: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Xtreme Formulations, LLC		
<b>Street Address:</b>	1500 Foundry Street, Unit No. 8		
<b>Internal Address:</b>	P.O. BOX 1301		
<b>City:</b>	St. Charles		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60174		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ILLINOIS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2838804	RELENTLESS	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(847)658-0188		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	8476585140		
Email:	mperrone@perronepatents.com		
Correspondent Name:	Mathew R. P. Perrone, Jr.		
Address Line 1:	210 South Main Street		
Address Line 4:	Algonquin, ILLINOIS 60102		
ATTORNEY DOCKET NUMBER:	Y9.0122		
NAME OF SUBMITTER:	Mathew R. P. Perrone, Jr.		
Signature:	/Mathew R. P. Perrone, Jr./		
Date:	12/08/2009		

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Total Attachments: 4

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ASSIGNMENT OF TRADEMARK REGISTRATION

COPY

Whereas David J. Rosland, president and an officer of Xtreme Formulations, LLC, an Illinois Corporation of 1020 Carolina Drive, West Chicago, Illinois 60188; owns United States Trademark Registration Number 2,838,804; and

Whereas, Protein Customizer, Inc., an Illinois Corporation of P.O. Box 1301, 1500 Foundry Street, Unit No. 8, St. Charles, Illinois 60174; desires to acquire United States Trademark Registration Number 2,838,804; and

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, the said Xtreme Formulations, LLC, an Illinois Corporation of 1020 Carolina Drive, West Chicago, Illinois 60188, by its duly authorized president does hereby assign unto said Protein Customizer, Inc., an Illinois Corporation of P.O. Box 1301, 1500 Foundry Street, Unit No. 8, St. Charles, Illinois 60174; all right, title and interest in and to said mark, together with the good will of the business symbolized by the mark, and the above identified application for registration of said mark.

The Commissioner of Patents and Trademarks is requested to record the assignment United States Trademark Registration Number 2,838,804 to said assignee.

EXECUTED this \_\_\_\_\_ day of \_\_\_\_\_, 2009, \_\_\_\_\_, Illinois, before a Notary Public

*[Signature]* 10/20/09

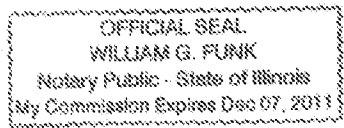
David J. Rosland, president and an officer of Xtreme Formulations, LLC

STATE OF Ill )  
COUNTY OF Kane ) SS

Before me personally appeared the said David J. Rosland, president and an officer of Xtreme Formulations, LLC who acknowledged the execution of the foregoing assignment to be his free act and deed this 20 day of Oct, 2009.

Subscribed and sworn to before me this 20 day of Oct, 2009.

*[Signature]*  
Notary Public



Prepared by and return to:  
Mathew R. P. Ferrone, Jr.  
Attorney For Protein Customizer, Inc.  
210 South Main Street  
Algonquin, Illinois 60102  
Telephone Number (847)658-5140

Date of Mailing: \_\_\_\_\_