

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Exponents, Inc.		10/22/2009	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Insta-Group US, Inc.		
Street Address:	3280 Kurtz Street		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92110		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2950927	LUMINENTS	
Registration Number:	2754973	GIVE YOUR EXHIBIT AN EGO	
Registration Number:	2733528	COMPONENT-BASED CUSTOM EXHIBITS	
Registration Number:	1433907	EXPONENTS	
Registration Number:	1328550	EXPONENTS	
Registration Number:	3214434		
CORRESPONDENCE DATA			
Fax Number:	(815)361-7500		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	360-461-5551		
Email:	vshogren@gmail.com		
Correspondent Name:	Virginia P. Shogren		
Address Line 1:	961 W. Oak Ct.		
Address Line 4:	Sequim, WASHINGTON 98382		
ATTORNEY DOCKET NUMBER:	5167 EXPONENTS		

OP \$165.00 2950927

900149391

TRADEMARK
REEL: 004109 FRAME: 0636

NAME OF SUBMITTER:	Virginia P. Shogren
Signature:	/Virginia P. Shogren/
Date:	12/08/2009
Total Attachments: 3 source=TrademarkAssignment#page1.tif source=TrademarkAssignment#page2.tif source=TrademarkAssignment#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Exponents, Inc. ("ASSIGNOR"), a California corporation, has adopted, used, and is using, and owns the trademarks and trade dress as set forth on Exhibit A hereto (the "Trademarks"); and

WHEREAS, Insta-Group US, Inc. ("ASSIGNEE") desires to acquire the Trademarks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and sets over unto the ASSIGNEE, its successors and assigns, the entire right, title and interest in and to the Trademarks, including any actions relating to said Trademarks, claims for damages, profits and costs, both in equity and law, for any infringement or infringements of the Trademark rights accruing on or before the date of this Trademark Assignment, together with the goodwill of the business symbolized by the Trademarks, and ASSIGNOR agrees to execute any further documents, now and hereinafter necessary to perfect the rights assigned herein, all without further compensation to ASSIGNOR.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Trademark Assignment;

ASSIGNOR hereby represents and warrants that ASSIGNOR owns all right, title and interest in and to the Trademarks;

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Trademark Assignment: Exponents to Insta-Group US, Inc.

Executed at San Diego, CA, this 22nd day of Oct, 2009.

Exponents, Inc.

By: [Signature]

Print Name: Bruce Baker

Print Title: President

Trademark Assignment: Exponents to Insta-Group US, Inc.

EXHIBIT A
TRADEMARKS

MARK	Reg. No.	Reg. Date	Renewal Status/ Next Renewal Due	Owner of Record
LUMINENTS	2,950,927	May 17, 2005	1 st Renewal due May 17, 2011	Exponents, Inc.
GIVE YOUR EXHIBIT AN EGO	2,754,973	Aug. 26, 2003	1 st Renewal due Aug. 26, 2009	Exponents, Inc.
COMPONENT- BASED CUSTOM EXHIBITS	2,733,528 Supplemental (need to file statement of secondary meaning)	July 1, 2003	1 st Renewal due July 1, 2009 (until Jan. 1, 2010 w/ 6 mo. grace period w/ surcharge)	Exponents, Inc.
EXPONENTS	1,433,907	Mar. 24, 1987	Renewed 5/7/2007. Next renewal due Mar. 24, 2017.	Exponents Inc.
EXPONENTS (Stylized)	1,328,550	Apr. 2, 1985	Renewed 5/27/05. Next renewal due 4/2/2015	Exponents, Inc.
Luminents Trade Dress	3,214,434	Mar. 6, 2007	1 st Renewal due Mar. 6, 2013	Exponents, Inc.
CROSSOVER	Common Law TM	N/A	N/A	Exponents, Inc.