

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gordo Enterprises, Inc.		12/20/2004	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	Diaxis, LLC		
Street Address:	225 South Aviation Boulevard		
City:	El Segundo		
State/Country:	CALIFORNIA		
Postal Code:	90245		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	75277633		
Serial Number:	75463294	DUB	
Serial Number:	75465595	DUB	
Serial Number:	75471416	DUB	
CORRESPONDENCE DATA			
Fax Number:	(714)513-5130		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	714.513.5100		
Email:	uspto-tm-oc@sheppardmullin.com		
Correspondent Name:	Sheppard Mullin Richter & Hampton LLP		
Address Line 1:	650 Town Center Drive		
Address Line 2:	Fourth Floor		
Address Line 4:	Costa Mesa, CALIFORNIA 92626		
ATTORNEY DOCKET NUMBER:	0XJT-068449		
NAME OF SUBMITTER:	Terry Contreras		

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TRADEMARK
REEL: 004110 FRAME: 0195

Signature:	/tc/
Date:	12/08/2009
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SHORT-FORM ASSIGNMENT OF TRADEMARKS

This SHORT-FORM ASSIGNMENT OF TRADEMARKS (the "Assignment"), is made and effective as of Dec 20, 2004 (the "Effective Date"), between Gordo Enterprises, Inc. ("Gordo"), with an address of 427 East Michigan, Kalamazoo, Michigan 49007 ("Assignor"), and DIAXIS LLC ("Diaxis") with an address of 225 South Aviation Boulevard, El Segundo, California 90245 ("Assignee").

WHEREAS, Assignor owns the global rights to the trademark "DUB" and "DUB WEATHERGEAR" ("Marks") pursuant to an earlier agreement between Assignor and Assignee memorialized in various written agreements entitled (i) Settlement Agreement and Mutual General Release; (ii) Assignment of Trademarks; and (iii) Promissory note;

WHEREAS, the Promissory Note ("Note") granted to Assignee the right to file this Short-Form Assignment of Trademarks under certain limited circumstances;

WHEREAS, Assignee is desirous of re-acquiring all right, title and interest in and to the Marks, the Registrations and the goodwill of the business symbolized by the Marks throughout the world, and Assignor has preapproved this assignment under the conditions imposed by the Note;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby sells, assigns and transfers to Assignee all of Assignor's right, title and interest in and to (a) the Marks, together with the Registrations, (b) all rights of action arising from the Marks, all claims for damages by reason of past, present and future infringement of the Marks, and the right to sue and collect damages for such infringement, and (c) the goodwill of the business symbolized by the Marks. Assignor will cooperate in executing any further documents to complete transfer of the Marks worldwide if necessary.

IN WITNESS WHEREOF, this Short-Form Assignment of Trademarks has been signed as of this 18 day of December, 2004.

GORDO ENTERPRISES, INC.



Name: Scott Gordo

Title: President

Date: Dec 18, 2004

Trademark	Docket Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
DUB	OXDT-101257/ Australia	Registered 25 Int.	20-Mar-2000	828269 20-Mar-2000
DUB	OXDT-068562/ Brazil	Published 25 Int.	819842737 12-Mar-1997	
DUB	OXDT-068563/ Canada	Registered 25 Int.	782519 09-May-1995	470574 05-Feb-1997
DUB	OXDT-068564B/ Denmark	Registered 25 Int.	VA200101619 26-Oct-1999	VR200102582 18-Jun-2001
DUB	OXDT-068564C/ Finland	Registered 25 Int.	T200100803 26-Oct-1999	221487 31-Aug-2001
DUB	OXDT-068566/ Germany	Registered 25 Int.	39520371.6 13-May-1995	39520371.6 23-Apr-1996
DUB	OXDT-068568/ Japan	Registered 25 Int.	62145/1994 21-Jun-1994	3314815 30-May-1997
DUB	OXDT-068569/ Malaysia	Registered 25 Int.	97-11476 16-Aug-1997	97011476 16-Aug-1997
DUB	OXDT-068570/ Sweden	Registered 25 Int.	95-05642 11-May-1995	318540 25-Oct-1996
DUB	OXDT-068571/ Switzerland	Registered 25 Int.	7591/1995.5 15-May-1995	432876 15-May-1995
DUB	OXDT-068572/ Thailand	Registered 25 Int.	340016 31-Jul-1997	kor73288 11-Jun-1998
DUB	OXDT-068560/ United States of America	Registered 25 Int.	75/463294 06-Apr-1998	2307059 11-Jan-2000
DUB - Stylized Logo	OXDT-068573/ United States of America	Registered 25 Int.	75/465595 07-Apr-1998	2339792 11-Apr-2000
DUB & Design	OXDT-068574/ United States of America	Registered 16 Int., 18 Int., 25 Int.	75/471416 16-Apr-1998	2299517 14-Dec-1999
DUB (stylized)	OXDT-071659/ Korea, Republic of	Registered 25 Int.	96-042895 19-Sep-1996	402939 29-May-1998

Trademark	Docket Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
DUBELU	0XDT-068535/ Japan	Registered 25 Int.	062144/1994 21-Jun-1994	3253950 31-Jan-1997
WEATHER ICON DESIGN	0XDT-068539/ Canada	Registered 25 Int.	844040 01-May-1997	492274 02-Apr-1998
WEATHER ICON DESIGN	0XDT-068538/ European Community	Registered 25 Int.	000541052 07-May-1997	000541052 12-May-2000
WEATHER ICON DESIGN	0XDT-068537/ Japan	Registered 25 Int.	116307/97 13-May-1997	4236236 05-Feb-1999
WEATHER ICON DESIGN	0XDT-068536/ United States of America	Registered 25 Int.	75/277633 21-Apr-1997	2158787 19-May-1998