

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wolters Kluwer Health, Inc.	FORMERLY Lippincott Williams & Wilkins, Inc.	12/07/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Wolters Kluwer Pharma Solutions, Inc.
Street Address:	770 Township Line Road
Internal Address:	Suite 300
City:	Yardley
State/Country:	PENNSYLVANIA
Postal Code:	19067
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Registration Number:	2354698	R & D INSIGHT
Registration Number:	2405181	CONFERENCE INSIGHT
Registration Number:	2242593	CLTODAY
Registration Number:	2885423	COMPREHENSIVE OPTOMETRY
Registration Number:	1408495	CONTACT LENS SPECTRUM
Registration Number:	2327646	CONTACT LENSES TODAY
Registration Number:	1938401	CONTACT LENSES & YOU
Registration Number:	1492212	EYECARE ADVISER
Registration Number:	1495563	EYECAREBUSINESS
Registration Number:	2670570	GERIATRIC OPHTHALMOLOGY
Serial Number:	78577190	GLOBAL ORTHOKERATOLOGY SYMPOSIUM
Registration Number:	3372170	LENSES & LIFESTYLES
Registration Number:	2651418	OPHTHALMOLOGY MANAGEMENT

OP \$465.00 2354698

Registration Number:	1574833	OPTOMETRIC MANAGEMENT
Registration Number:	2363379	THE NEW OPHTHALMOLOGIST
Registration Number:	1675457	CLAIMS
Registration Number:	3033238	RETINAL PHYSICIAN: THERAPEUTIC AND SURGICAL TREATMENT OF THE POSTERIOR SEGMENT
Registration Number:	2163054	FRAMEBUYER

CORRESPONDENCE DATA

Fax Number: (847)890-6082
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 8475805045
Email: erin.sanders@wolterskluwer.com
Correspondent Name: Erin Sanders
Address Line 1: 2700 Lake Cook Road
Address Line 2: Law Dept.
Address Line 4: Riverwoods, ILLINOIS 60015

ATTORNEY DOCKET NUMBER:	ACCME
NAME OF SUBMITTER:	Erin M. Sanders
Signature:	/Erin M. Sanders/
Date:	12/09/2009

Total Attachments: 3
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TRADEMARK ASSIGNMENT AGREEMENT

THIS ASSIGNMENT OF TRADEMARK (this "Trademark Assignment") is entered into as of August 31, 2009 by and between Wolters Kluwer Health, Inc. a Delaware corporation ("Assignor"), and Wolters Kluwer Pharma Solutions, Inc., a Delaware corporation ("Assignee"), pursuant to that certain Asset Transfer Agreement dated as August 31, 2009 (as amended, modified or supplemented in accordance with its terms, the "Transfer Agreement") by and between Assignor and Assignee.

FOR GOOD AND VALUABLE CONSIDERATION, as recited in the Transfer Agreement, the receipt and sufficiency of which are hereby acknowledged, effective as of 11:59 p.m. (Central Time) on the date hereof, Assignor hereby sells, transfers, assigns, conveys and delivers to Assignee, and its successors and assigns, all right, title and interest that Assignor possesses and has the right to transfer in and to the registered trademarks listed on Schedule A attached hereto (which is incorporated into and made a part of this Trademark Assignment), together with all of the goodwill associated with such trademarks and all rights of Assignor to sue and recover for any past, present or future infringement, dilution, damage or injury (including the right to take over and continue any and all existing suits) to any of the foregoing and collect profits or damages with respect to the same, the same to be held and enjoyed hereinafter by Assignee for its own use and for the use of its successors and assigns.

In the event of any conflict or inconsistency between the terms of this Trademark Assignment and the terms of the Transfer Agreement, the terms of the Transfer Agreement will prevail. Nothing contained herein will be deemed to alter, modify, expand or diminish the terms of the Transfer Agreement.

This Trademark Assignment will be governed by and construed in accordance with the laws of the State of Illinois, without giving effect to any law or rule that would cause the laws of any jurisdiction other than the State of Illinois to be applied.

This Trademark Assignment may be executed in one or more counterparts, each of which will be deemed to be an original copy of this Trademark Assignment but all of which, when taken together, will constitute one and the same agreement.

* * * * *

IN WITNESS WHEREOF, the undersigned parties have caused this Trademark Assignment to be executed as of the date first written above.

WOLTERS KLUWER HEALTH, INC.

By: Norm Plaistowe

Name: Norm Plaistowe

Title: Executive Vice President

State of Illinois

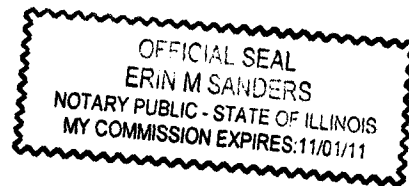
County of Lake

On this 31 day of August, 2009, there appeared before me Norm Plaistowe, personally known to me, who acknowledged that he/she signed the foregoing Trademark Assignment as his/her voluntary act and deed on behalf and with full authority of Assignor.

WITNESS my hand and official seal.

Signature Erin M Sanders

My commission expires 11/01/11



IN WITNESS WHEREOF, the undersigned parties have caused this Trademark Assignment to be executed as of the date first written above.

WOLTERS KLUWER PHARMA SOLUTIONS, INC.

By: Peter F. Healy

Name: Peter F. Healy

Title: Vice President

State of Illinois

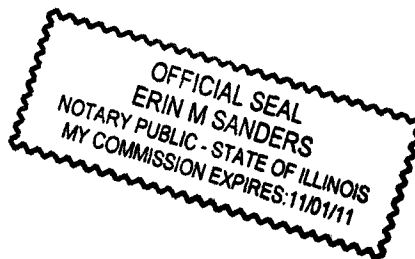
County of Lake

On this 31 day of August, 2009, there appeared before me Peter F. Healy, personally known to me, who acknowledged that he/she signed the foregoing Trademark Assignment as his/her voluntary act and deed on behalf and with full authority of Assignee.

WITNESS my hand and official seal.

Signature Erin M Sanders

My commission expires 11/01/11



SCHEDULE A

TRADEMARK REGISTRATON			
Country	(Application Number) Reg. Number	(Application Date) Reg. Date	Mark
United States	1,675,457	1992-02-11	CLAIMS
United States	2,354,698	2000-06-06	R&D INSIGHT
United States	2,405,181	2000-11-21	CONFERENCE INSIGHT
United States	2,242,593	2009-05-04	CLTODAY
United States	2,885,423	2004-09-14	COMPREHENSIVE OPTOMETRY
United States	1,408,495	1986-09-09	CONTACT LENS SPECTRUM
United States	2,327,646	2000-03-14	CONTACT LENS TODAY
United States	1,938,401	1995-11-28	CONTACT LENSES & YOU
United States	1,492,212	1988-06-14	EYECARE ADVISOR
United States	1,495,563	1988-07-05	EYECARE BUSINESS
United States	2,163,054	1998-06-09	FRAMEBUYER
United States	2,670,570	2002-12-31	GERIATRIC OPHTHALMOLOGY
United States	3,173,189	2006-11-21	GLOBAL ORTHOKERATOLOGY SYMPOSIUM
United States	3,372,170	2008-01-22	LENSES & LIFESTYLES
United States	2,651,418	2002-11-19	OPHTHAMOLOGY MANAGEMENT
United States	1,574,833	2000-01-02	OPTOMETRIC MANAGEMENT
United States	3,033,238	2005-12-20	RETINAL PHYSICIAN: THERAPEUTIC & SURGICAL TREATMENT OF THE POSTIER SEGMENT
United States	2,363,379	2000-06-27	THE NEW OPHTHAMOLOGIST