

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	07/09/1998

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
STE LOOK		07/09/1998	CORPORATION: FRANCE

RECEIVING PARTY DATA

Name:	LOOK CYCLE INTERNATIONAL
Street Address:	27, rue du Docteur Leveille
City:	Nevers Cedex
State/Country:	FRANCE
Postal Code:	58000
Entity Type:	CORPORATION: FRANCE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1570799	LOOK

CORRESPONDENCE DATA

Fax Number: (646)349-5567
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 9177799967
 Email: mlombard@lgtrademark.com
 Correspondent Name: G. Mathew Lombard
 Address Line 1: 230 Park Avenue
 Address Line 2: 10 FL
 Address Line 4: New York, NEW YORK 10169

ATTORNEY DOCKET NUMBER: 109.0540

DOMESTIC REPRESENTATIVE

Name: G. Mathew Lombard

900149486

**TRADEMARK
 REEL: 004110 FRAME: 0425**

OP \$40.00 1570799

Address Line 1: 230 Park Avenue
Address Line 2: 10 FL
Address Line 4: New York, NEW YORK 10169

NAME OF SUBMITTER:	G. Mathew Lombard
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Signature:	/g mathew lombard/
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Date:	12/09/2009
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Total Attachments: 1 source=Change of Name#page1.tif



CERTIFICATE

I, the undersigned Notary public, do hereby certify as follows:

(A) the name and address of

Sté LOOK

of Rue de la Pique, 58000 Nevers, France

was changed to

LOOK CYCLE

of 27, rue du Docteur Léveillé, 58000 NEVERS CEDEX, France

on (day) 28 of (month) 07, (year) 1994

(B) the said company LOOK CYCLE was merged into

LOOK CYCLE INTERNATIONAL

of 27, rue du Docteur Léveillé, 58000 NEVERS CEDEX, France

on (day) 09 of (month) 07, (year), 1998

(C) and the name and address have not been changed to the present

This 18th day of November, 2005



[Handwritten signature]

Notary Public