

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mortgage Market Information Services, Inc.		12/02/2009	CORPORATION: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bankrate, Inc.		
<b>Street Address:</b>	11760 U.S. Highway One		
<b>City:</b>	North Palm Beach		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33408		
<b>Entity Type:</b>	CORPORATION: FLORIDA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2438414	I	
Registration Number:	2577005	INTEREST.COM	
Registration Number:	1720153	MONEYTALK\$	
Registration Number:	2807728	MORTGAGE MARKET INFORMATION SERVICES	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(561)625-6572		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	561-625-6575		
Email:	ustrademarks@m spatents.com		
Correspondent Name:	Carl J. Spagnuolo, McHale & Slavin, P.A.		
Address Line 1:	2855 PGA Blvd.		
Address Line 4:	Palm Beach Gardens, FLORIDA 33410		
ATTORNEY DOCKET NUMBER:	3502U.000000		
NAME OF SUBMITTER:	Carl J. Spagnuolo		

OP \$115.00 2438414

Signature:	/Carl J. Spagnuolo/
Date:	12/09/2009
Total Attachments: 2 source=3502U_000MMISAssignmnt120909#page1.tif source=3502U_000MMISAssignmnt120909#page2.tif	

**ASSIGNMENT**

ASSIGNOR: Mortgage Market Information Services, Inc.

Status: an Illinois Corporation

Address: 53 E. St. Charles Road

City: Villa Park State/Zip: IL 60181

ASSIGNEE: BANKRATE, Inc.

Status: a Florida Corporation

Address: 11760 U.S. Highway One

City: North Palm Beach State/Zip: FL 33408

TITLE OF TRADEMARK/SERVICE MARK; (SEE ATTACHED ADDENDUM)

The Assignor having obtained registration of Trademarks and having filed for registration of Trademarks on the United States Principal Register, and the Assignee being desirous of acquiring the same; in consideration of One Dollar (\$1.00) and other good and valuable consideration, the Assignor hereby assigns to the Assignee, including their successors, assigns, heirs, administrators, all of the Assignor's right, title and interest in and to the Trademark, including any and all goodwill associated therewith and to any and all registrations which may evolve therefrom;

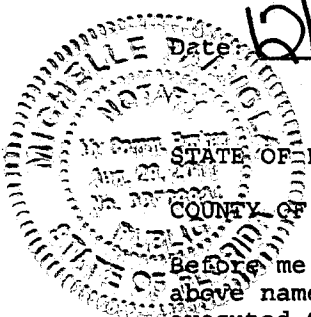
The Assignor hereby assigns all right, title and interest in and to said Trademarks in all foreign countries, and all applications for Trademark Registration in foreign countries and any registrations which may evolve therefrom, including the right to claim International Convention priority; and

The Assignor agrees to execute any papers or perform any acts required to establish, vest or protect the Assignee's rights therein or required by Assignee to obtain said Trademark, without any additional payment therefor, but without any expense to Assignor.

Mortgage Market Information Services, Inc.

Edward Dimaria  
By: Edward Dimaria  
Title: CFO

Date: 12/2/09

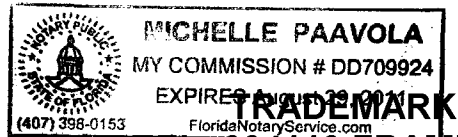


STATE OF FLORIDA )  
COUNTY OF Palm Beach;

Before me this 2<sup>nd</sup> day of December 2009, personally appeared the above named individual, to me known to be the person described in, and who executed the foregoing assignment instrument and acknowledge to me that he executed the same on his own free will for the purpose therein expressed.

Michelle Paavola  
Notary Public

Personally known ; Produced ID & type \_\_\_\_\_



**ADDENDUM**

**Serial No./Registration No.**

**Mark**

75/298,406/2,438,414  
75/664,620/2,577,005  
74/097,465/1,720,153  
76/247,775/2,807,728

I and design  
INTEREST.COM  
MONEYTALK\$  
MORTGAGE MARKET INFORMATION SERVICES