TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
On Command Video Corporation		12/09/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	LodgeNet Interactive Corporation
Street Address:	3900 West Innovation Street
City:	Sioux Falls
State/Country:	SOUTH DAKOTA
Postal Code:	57107
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1597838	ON COMMAND VIDEO
Registration Number:	2085475	ON COMMAND VIDEO

CH $65.00 1597838

CORRESPONDENCE DATA

Fax Number: (212)259-2427
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212.408.2500
Email: amy.waldron@bakerbotts.com
Correspondent Name: Amy M. Waldron, Trademark Paralegal
Address Line 1: 30 Rockefeller Plaza
Address Line 2: Baker Botts L.L.P.
Address Line 4: New York, NEW YORK 10112

ATTORNEY DOCKET NUMBER:	067834.0158
NAME OF SUBMITTER:	Amy M. Waldron, Trademark Paralegal
Signature:	/Amy M. Waldron/

Date:	12/09/2009

Total Attachments: 3
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ASSIGNMENT

WHEREAS, ON COMMAND VIDEO CORPORATION (hereinafter "Assignor"), a corporation organized under the laws of the State of Delaware, having a business address of 4610 South Ulster Street, Sixth Floor, Denver, Colorado 80237, is the owner of all right, title and interest in and to the trademarks (collectively the "Marks") identified in the attached Schedule A and the trademark applications and registrations therefor, together with the goodwill of the business symbolized thereof and the business, or portion of the business to which the Marks pertain; and

WHEREAS, LODGENET INTERACTIVE CORPORATION (hereinafter "Assignee"), a corporation organized under the laws of the State of Delaware, having a business address of 3900 West Innovation Street, Sioux Falls, South Dakota 57107, desires to acquire all right, title and interest in and to said Marks and the trademark applications and registrations therefor, together with the goodwill of the business symbolized thereof and the business, or portion of the business to which the Marks pertain.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, set over and convey unto Assignee, its successors, assigns and legal representatives, its entire right, title and interest in and to said Marks and the trademark applications and registrations therefor, together with the goodwill of the business symbolized thereof and the business, or portion of the business to which the Marks pertain. Assignor further assigns to Assignee the right to sue and recover damages and profits for past claims of infringement, unfair competition and/or dilution, if any.

ON COMMAND VIDEO CORPORATION

Dated: 12-9-2009

By: James G Naro
Name: JAMES G NARO
Title: SECRETARY

TRADEMARK
REEL: 004110 FRAME: 0919

LODGENET INTERACTIVE CORPORATION

Dated: 12-9-2009

By: James G. Nard

Name: SVP, GENERAL COUNSEL

Title: JAMES G. NARD

TRADEMARK
REEL: 004110 FRAME: 0920

SCHEDULE A

Trademark:	Registration No.:	Registration Date:
ON COMMAND VIDEO	1,597,838	May 22, 1990
ON COMMAND VIDEO	2,085,475	August 5, 1997