

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">Name</th> <th style="width: 30%;">Formerly</th> <th style="width: 20%;">Execution Date</th> <th style="width: 20%;">Entity Type</th> </tr> <tr> <td>On Command Video Corporation</td> <td></td> <td>12/09/2009</td> <td>CORPORATION: DELAWARE</td> </tr> </table>	Name	Formerly	Execution Date	Entity Type	On Command Video Corporation		12/09/2009	CORPORATION: DELAWARE					
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>LodgeNet Interactive Corporation</td> </tr> <tr> <td>Street Address:</td> <td>3900 West Innovation Street</td> </tr> <tr> <td>City:</td> <td>Sioux Falls</td> </tr> <tr> <td>State/Country:</td> <td>SOUTH DAKOTA</td> </tr> <tr> <td>Postal Code:</td> <td>57107</td> </tr> <tr> <td>Entity Type:</td> <td>CORPORATION: DELAWARE</td> </tr> </table>	Name:	LodgeNet Interactive Corporation	Street Address:	3900 West Innovation Street	City:	Sioux Falls	State/Country:	SOUTH DAKOTA	Postal Code:	57107	Entity Type:	CORPORATION: DELAWARE	
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PROPERTY NUMBERS Total: 2													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 20%;">Property Type</th> <th style="width: 20%;">Number</th> <th style="width: 60%;">Word Mark</th> </tr> <tr> <td>Registration Number:</td> <td>1597838</td> <td>ON COMMAND VIDEO</td> </tr> <tr> <td>Registration Number:</td> <td>2085475</td> <td>ON COMMAND VIDEO</td> </tr> </table>	Property Type	Number	Word Mark	Registration Number:	1597838	ON COMMAND VIDEO	Registration Number:	2085475	ON COMMAND VIDEO				
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Registration Number:	2085475	ON COMMAND VIDEO											
CORRESPONDENCE DATA													
<p>Fax Number: (212)259-2427 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 212.408.2500</p> <p>Email: amy.waldron@bakerbotts.com</p> <p>Correspondent Name: Amy M. Waldron, Trademark Paralegal</p> <p>Address Line 1: 30 Rockefeller Plaza</p> <p>Address Line 2: Baker Botts L.L.P.</p> <p>Address Line 4: New York, NEW YORK 10112</p>													
ATTORNEY DOCKET NUMBER:	067834.0158												
NAME OF SUBMITTER:	Amy M. Waldron, Trademark Paralegal												
Signature:	/Amy M. Waldron/												

900149533

TRADEMARK
REEL: 004110 FRAME: 0917

CH \$65.00 1597838

Date:

12/09/2009

Total Attachments: 3

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ASSIGNMENT

WHEREAS, ON COMMAND VIDEO CORPORATION (hereinafter "Assignor"), a corporation organized under the laws of the State of Delaware, having a business address of 4610 South Ulster Street, Sixth Floor, Denver, Colorado 80237, is the owner of all right, title and interest in and to the trademarks (collectively the "Marks") identified in the attached Schedule A and the trademark applications and registrations therefor, together with the goodwill of the business symbolized thereof and the business, or portion of the business to which the Marks pertain; and

WHEREAS, LODGENET INTERACTIVE CORPORATION (hereinafter "Assignee"), a corporation organized under the laws of the State of Delaware, having a business address of 3900 West Innovation Street, Sioux Falls, South Dakota 57107, desires to acquire all right, title and interest in and to said Marks and the trademark applications and registrations therefor, together with the goodwill of the business symbolized thereof and the business, or portion of the business to which the Marks pertain.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, set over and convey unto Assignee, its successors, assigns and legal representatives, its entire right, title and interest in and to said Marks and the trademark applications and registrations therefor, together with the goodwill of the business symbolized thereof and the business, or portion of the business to which the Marks pertain. Assignor further assigns to Assignee the right to sue and recover damages and profits for past claims of infringement, unfair competition and/or dilution, if any.

ON COMMAND VIDEO CORPORATION

Dated: 12-9-2007

By:

James E. New
Name: JAMES E. NEW
Title: SECRETARY

LODGENET INTERACTIVE CORPORATION

Dated: 12-9-2007

By:



Name: SVP. GENSEN COUNSEL

Title: JAMES F. NARO

SCHEDULE A

Trademark:

Registration No.:

Registration Date:

ON COMMAND VIDEO

1,597,838

May 22, 1990

ON COMMAND VIDEO

2,085,475

August 5, 1997