

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nationwide Card Services, Inc.		11/30/2007	CORPORATION: TENNESSEE
RECEIVING PARTY DATA			
Name:	Bankrate, Inc.		
Street Address:	11760 U.S. Highway One		
City:	North Palm Beach		
State/Country:	FLORIDA		
Postal Code:	33408		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3039313	SERVICE 1 MORTGAGE	
CORRESPONDENCE DATA			
Fax Number:	(561)625-6572		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	561-625-6575		
Email:	ustrademarks@m spatents.com		
Correspondent Name:	Carl J. Spagnuolo, McHale & Slavin, P.A.		
Address Line 1:	2855 PGA Blvd.		
Address Line 4:	Palm Beach Gardens, FLORIDA 33410-2910		
ATTORNEY DOCKET NUMBER:	3502U.000032		
NAME OF SUBMITTER:	Carl J. Spagnuolo		
Signature:	/Carl J. Spagnuolo/		
Date:	12/09/2009		

OP \$40.00 3039313

Total Attachments: 5

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TRADEMARK ASSIGNMENT

November 30, 2007

Effective as of the date set forth above (the "Effective Date"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Nationwide Card Services, Inc., a Tennessee corporation ("Assignor"), does hereby sell, transfer and set over to Bankrate, Inc., a Florida corporation ("Assignee"), all of Assignor's worldwide rights, title and interest in and to all of its trademarks and service marks and any pending applications or registrations with regard to the foregoing including but not limited to those listed on Schedule 1 attached hereto (collectively, the "Marks"), any renewals or extensions of such applications and registrations, and all rights therein and thereto in any country or locality worldwide, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks and the resulting right to recover damages and profits for past, present, or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made.

Assignor agrees to execute and deliver at the request of the Assignee, any papers, instruments and assignments reasonable to vest in Assignee all of Assignor's right, title and interest in and to the Marks as well as the applications and registrations and any renewals or extensions of any applications and registrations for such Marks and/or to provide evidence to support such assignment in the event such evidence is reasonably necessary and to the extent such evidence is in the possession or control of Assignor.

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IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the date first set forth above.

NATIONWIDE CARD SERVICES, INC.

By: _____
Name: Ron Foster
Title: CEO

BANKRATE, INC.

By: _____
Name: _____
Title: _____

STATE OF Tennessee)
)
COUNTY OF Shelby)

Before me, the undersigned, a Notary Public in and for the County and State aforesaid, personally appeared Ron Foster, with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who upon oath acknowledged herself/himself to be the CEO of Nationwide Card Services as such officer, being authorized so to do, executed the foregoing instrument for the purposes therein contained, by signing the name of the corporation.

Witness my hand and seal, at office in Memphis, Tennessee, this the 7th day of December 2007.

Heather Cupples
Notary Public

My Commission Expires: 3/31/2010



[Trademark Assignment Signature Page]

IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the date first set forth above.

NATIONWIDE CARD SERVICES, INC.

By: _____

Name: _____

Title: _____

BANKRATE, INC.

By: Edward J. DeMaria

Name: Edward J. DeMaria

Title: SVP & CFO

STATE OF _____)

COUNTY OF _____)

Before me, the undersigned, a Notary Public in and for the County and State aforesaid, personally appeared _____, with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who upon oath acknowledged herself/himself to be the _____ of _____ and as such officer, being authorized so to do, executed the foregoing instrument for the purposes therein contained, by signing the name of the corporation.

Witness my hand and seal, at office in _____, _____, this the ___ day of _____ 2007.

Notary Public

My Commission Expires: _____

[Trademark Assignment Signature Page]

SCHEDULE 1

**ASSIGNMENT OF U.S. TRADEMARKS, COMMON LAW AND STATE
TRADEMARKS, SERVICE MARKS AND ACCOMPANYING APPLICATIONS,
REGISTRATIONS AND GOODWILL**

See Attached

WPB 963675.6

**TRADEMARK
REEL: 004111 FRAME: 0036**

SERVICE 1 MORTGAGE

Word Mark SERVICE 1 MORTGAGE
Goods and Services IC 036. US 100 101 102. G & S: computer services, namely, providing an interactive, searchable database featuring borrower profiles used for matching borrowers with potential lenders in the field of mortgage lending via a global computer network. FIRST USE: 20030130. FIRST USE IN COMMERCE: 20030130

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 76598703

Filing Date June 23, 2004

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition October 18, 2005

Registration Number 3039313

Registration Date January 10, 2006

Owner (REGISTRANT) Nationwide Card Services, Incorporated CORPORATION
TENNESSEE 7535 Bartlett Corporate Drive Bartlett TENNESSEE 38133

Attorney of Record Grady M. Garrison

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MORTGAGE" APART FROM THE MARK AS SHOWN

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

WPB 963675.6