

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nielsen Business Media, Inc.		11/19/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Yardi Systems, Inc.		
Street Address:	430 S. Fairview Avenue		
City:	Goleta		
State/Country:	CALIFORNIA		
Postal Code:	93117		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	77758569	COMMERCIAL PROPERTY EXECUTIVE	
Registration Number:	1623960	COMMERCIAL PROPERTY WORLD	
Registration Number:	1627505	MULTI-HOUSING WORLD	
Registration Number:	2561348	COMMERCIAL PROPERTY NEWS	
Registration Number:	1538124	MULTI-HOUSING NEWS	
CORRESPONDENCE DATA			
Fax Number:	(303)223-8048		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	303.223.1248		
Email:	akrause@bhfs.com		
Correspondent Name:	Ashley Krause		
Address Line 1:	410 Seventeenth Street		
Address Line 2:	Suite 2200		
Address Line 4:	Denver, COLORADO 80202		
ATTORNEY DOCKET NUMBER:	98000.237 12/9/09 DRS		

OP \$140.00 77758569

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TRADEMARK
REEL: 004111 FRAME: 0275

NAME OF SUBMITTER:	Ashley Krause
Signature:	/ashleykrause/
Date:	12/09/2009
Total Attachments: 2 source=Yardi Trademark Assignment#page1.tif source=Yardi Trademark Assignment#page2.tif	

TRADEMARK ASSIGNMENT

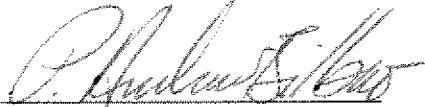
WHEREAS, Nielsen Business Media, Inc. a Delaware corporation ("Assignor") adopted and owned the trademarks set forth on the Schedule attached hereto (the "Marks"); and

WHEREAS, on November 19, 2009, Yardi Systems, Inc., a California corporation ("Assignee") acquired from Assignor all right, title and interest in and to the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, grant, transfer and otherwise convey to Assignee, its successors and assigns, effective November 19, 2009, all rights, title and interest in and to the Marks, including but not limited to all of Assignor's common law rights and registrations pertaining thereto, as well as all of the good will of the business symbolized by the Marks.

Dated November 19, 2009

Nielsen Business Media, Inc.

By: 

Name: P. Andrew Bilbao

Title: SVP

**SCHEDULE
TRADEMARK REGISTRATIONS**

Mark	Country	Status	Appl./Serial No.	Reg. No.	Exp. Date
COMMERCIAL PROPERTY EXECUTIVE COMMERCIAL PROPERTY WORLD	UNITED STATES	PUBLISHED	77/758,569		2/22/2010
	UNITED STATES	REGISTERED	73/811,917	1,623,960	11/20/2010
MULTI- HOUSING WORLD	UNITED STATES	Registered	73/811,911	1,627,505	12/11/2010
COMMERCIAL PROPERTY NEWS MULTI- HOUSING NEWS	UNITED STATES	REGISTERED	76/101,750	2,561,348	4/16/2012
	UNITED STATES	REGISTERED	73/708,781	1,538,124	5/9/2019